

## **Sponsorship Opportunities For Secret Room Events Style Lounge In Honor Of The 2010 Academy Awards**

*Secret Room Events Style Lounge in Honor of the 2010 Academy Awards offers sponsorship opportunities for participation while supporting City of Hope*

**Jan. 3, 2010 - [PRLog](#)** -- Secret Room Events, a premiere producer of exclusive events for major award shows, is offering select companies the chance to participate as a sponsor in the upcoming exclusive Secret Room Events Style Lounge, in honor of the 2010 Academy Awards.

This event will take place at an undisclosed location in Beverly Hills on March 6th, 2010 and will be a place where Academy Awards nominees and presenters, celebrities, stylists and press can relax in style and get "red carpet ready". Sponsors will have the opportunity to market, promote and get pictures of celebrities with their products and services for marketing, web site and promotional usage.

From newly launched and exciting products, clothing, shoes, electronics, jewelry, automobiles, skincare and accessories to luxury travel resorts, airlines, spa, plastic surgery services - and much more, the Academy Awards Style Lounge is the most exclusive and interactive way to promote and display a company and its products into the hands of top celebrities, media and press.

Sponsors can expect to experience the following:

- A private, exclusive event with lush décor, sensual colors, fragrances and ambient sound to ensure every guest a new kind of luxury in gifting suites
- Access to celebrities, media, press, stylists and more
- Photos of celebrities with your products and logos by professional photographers
- Possible placement of your photos with images of your products and logos in national and local magazines, trade journals and newspapers
- Possible syndicated coverage from entertainment programming, such as E!, BBC, CBS, FOX, Entertainment Tonight, etc.

Request your proposal and pricing today. Special branding packages are also available. Space is extremely limited.

Secret Room Events is proud to announce it has selected City Of Hope ([www.cityofhope.org](http://www.cityofhope.org)), a leading research and treatment center for cancer and other life-threatening diseases, as the charity of choice for the Academy Awards Style Lounge. For celebrities who choose to donate their gift bag, they will be encouraged to autograph the bags, which will in turn be entered in an online auction. Donations will also be encouraged at the door. A portion of the proceeds from the auction, donations and sponsorship fees will be donated to City of Hope.

About Secret Room Events:

Secret Room Events produces some of the most exclusive gift suites for major awards shows such as the Golden Globes, MTV Movie Awards, Sundance, Nickelodeon Kids Choice Awards, Emmys, Academy

Awards and more as well as numerous private celebrity and entertainment events. For more sponsorship information and pricing please contact:  
secretroomevents@yahoo.com

About City of Hope:

City of Hope is a leading research and treatment center for cancer, diabetes and other life-threatening diseases. Designated as a Comprehensive Cancer Center, the highest honor bestowed by the National Cancer Institute, and a founding member of the National Comprehensive Cancer Network, City of Hope's research and treatment protocols advance care throughout the nation. City of Hope is located in Duarte, Calif., just northeast of Los Angeles, and is ranked as one of "America's Best Hospitals" in cancer and urology by U.S. News & World Report. Founded in 1913, City of Hope is a pioneer in the fields of bone marrow transplantation and genetics. For more information, visit [www.cityofhope.org](http://www.cityofhope.org).

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