

Camping World opens new Store in Horsham, West Sussex

Camping World is pleased to announce the grand opening of a brand new Camping World Superstore in Horsham, West Sussex

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Following excellent trading figures in 2008 and 2009 Camping World is continuing its expansion by opening a new store in Horsham, the historic market town in mid-Sussex. Owner David Fearn was on site for the opening at Hilliers Garden Centre and said: "I am delighted to be opening a new store in this very pretty part of the world. As always, I believe we provide the best possible customer experience and combined with our impressive outdoor tent displays visiting a Camping World Store really is a thrilling day out".

Over the last two years Camping World's flagship Frensham store - based at Frensham Garden Centre, near Farnham and in the heart of rural Surrey - has seen a large increase in the number of people taking up camping as a relaxing family holiday. Not only is it a recession-busting hobby, it really allows families to get closer to nature and spend more quality time together.

Camping World is focused on providing quality tents and equipment, as well as expert on site and telephone advice. Camping World stocks quality tents from established brand such as Outwell, Vango, Gelert, Coleman, Khyam, Wynnster, Robens and Easy Camp and staff pride themselves on their technical sales knowledge as well as a superior after-sales service. With great relationships built over the years with the industry's leading suppliers, Camping World is already able to offer for sale the new 2010 range of some Outwell and Vango tents for delivery when in stock early in 2010, some of which can already be dispatched.

All Camping World stores feature a tent display, well stocked shelves of expert camping equipment and knowledgeable staff. A large range of Ski and Snowboard clothing is available during the winter ski season, as well as an expanded range available online for next day delivery.

Camping World also has the fastest growing UK website selling camping and leisure equipment; with over 3,000 stock options available for purchase and worldwide delivery, <http://www.campingworld.co.uk> has quickly become a leading camping website in both the UK and Europe, sending out hundreds of orders a day. Internet Manager Nathan Hyde is quoted as saying: "We value our customers and try to make their shopping experience as easy, helpful and quick as possible. Our e-commerce platform is fast, efficient and secure and we aim to make the online shopping experience as good as visiting one of our stores. We send all orders by 24 hour courier so customers can receive their orders nearly as quickly as bringing it home from the shops, but without the hassle of parking!"

To contact Camping World - Horsham, please call: 01403 255 458

Camping World Horsham, Hilliers Garden Centre, Hornbrook Park, Brighton Road (A281), Horsham RH13 6QA

To contact Camping World - Frensham, please call: 01252 795 293

Camping World Frensham, Frensham Garden Centre, The Reeds Road, Frensham, Surrey GU10 3BP

<http://www.CampingWorld.co.uk> - Camping World's internet department has recently moved operations to a central warehousing unit based in Aldershot, Hampshire. The move will make the order fulfilment process easier and quicker, ensuring orders are processed and dispatched to customers as quickly as possible. The new warehousing is also closer to the main ParcelForce depot, making it easier to arrange later collections at busy times during the summer, Easter and at Christmas.

For all queries regarding stock, delivery, telephone and online orders please call our internet team on: 01252 316 649 or email: sales@campingworld.co.uk

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A 20 year established Camping & Leisure retail operation with headquarters based in Surrey and multiple sites.

CampingWorld.co.uk is the UK's fast growing internet sales platform for camping and leisure retail, including technical equipment and ski wear during the winter ski season.

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Source	Camping World
City/Town	Horsham
State/Province	West Sussex
Zip	RH13 6QA
Country	England
Industry	Shopping , Retail , Sports
Tags	Store Opening , Retail Success , Camping , Tents , Cheap Tents , Discount , Bargain , Camping News
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