# Arizona Real Estate Market is Heating Up~ Know the Best Strategies ~ www.PrimeAZRealEstate.com

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**Dec. 28, 2009** - <u>*PRLog*</u> -- Real estate is one segment of the economy where large profits can be made in a short period of time and practically without any efforts put. But actually, it is easier said than done. The current financial recession influenced the world economy and real estate sector is not an exception. The approaches that were being used in the real estate industry in the past today are not suitable. There are still possibilities for aspiring persons who can implement several unique and creative methods in order to make large profits in the real estate business. In this article we are going to discuss unique methods and approaches to be applied in business. The following approaches are applicable in the conditions of current economic outlook.

# Investments in Houses:

It has been considered lately that houses are bought only for living in. Currently, properties are being purchased not only for living but for investment purposes also. When you purchase a property, it increases your balance sheet and depicts favorability on your credit worthiness. You can lease the house that you have bought to the people who need shelter to live in. in such a way you can not only be provided with extra income you can also help people to put a roof over their heads.

Going for Options:

This is a kind of financing in which the buyer purchases a house for a set price, someday in the future. Agreement sets a time for sale. This method is not considered to be extremely popular but in the present situation many people choose these options.

# Seller Financing:

With seller financing you can get much quicker sale of your house. This method allows the buyer to be financed by the seller in order the buyer can purchase the house by installments. The size of installments, the term of repayment and interest rates are agreed by the buyer and the seller before the deal has been closed. This method gained an extreme popularity these days because the buyer does not have to undergo the long process if he wants to get financing from common lenders.

# Flipping:

Flipping is a new way of making money in the real estate market. The method of flipping works very simple. You just need to look for a property the price of which is lesser than it is worth. Traditionally, these are the houses that are going for foreclosures or those properties that are being sold in the property market. Properties that are pretty old and need to be repaired or reconstructed can be referred to this category. After you have found the house, you do some adjustments and repairs and sell it. The process can bring you good money.

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or call Realtor, Jennifer Wehner, directly at 480-748-6925

### Thank you!

Jennifer Wehner Associate Broker, Certified Distressed Property Expert (CDPE) ABR, REO Default Certified Professional, Certified Foreclosure Specialist Prudential American Associates 8930 E Raintree Dr. Suite 200 Scottsdale, AZ 85260

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Jennifer Wehner, Arizona Real Estate Broker 480-748-6925

The Real Estate Market is constantly evolving, and it is highly important to me to learn to be on top of the current market news and trends. Education is critical, and I consistently involve myself with classes, seminars, mastermind groups and more. As a mother of two wonderful daughters, as well as working daily with my Father and buiness partner, family is very important to me. I think of my clients in the same manner, and strive to exceed their expectations—for years to come.

My Accomplishments and Associations Include:

- \* Associate Broker
- \* Multi-million Dollar Producer
- \* Accredited Buyer Representative (ABR)
- \* Certified Distressed Property Expert (CDPE)
- \* Member, Scottsdale Association of Realtors
- \* Member, National Hispanic Association of Realtors
- \* Member, Women's Business Enterprise Council
- \* Member, National Association of Realtors

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