

XPart offers winter discounts on MG Rover crash repair items

MG Rover parts specialist XPart is offering bodyshops reductions of up to 40 percent on MG TF and Rover 75/ZT panels and bumpers until 31st January 2010

Dec. 14, 2009 - [PRLog](#) -- XPart is offering bodyshops significant reductions on MG TF and Rover 75/ZT panels and bumpers this winter, with price cuts of up to 40 percent on some items. This latest crash repair offer is being run by XPart's Close Call programme, which aims to keep more MG Rover cars on the road by ensuring that the cost of repairing an MG or Rover involved in a major collision is less than the residual value of the vehicle. The discounts cover bonnets, front and rear bumpers, front wings and front doors, as well as headlights, and will run throughout December 2009 and January 2010.

“With insurers’ budgets for MG Rover repair constantly tightening, XPart’s Close Call allows bodyshops to provide compelling estimates to insurance assessors, helping them to win new customers while preventing cars from being written off the road,” explains Barry Smith, UK Sales Manager. “Our Close Call team responds rapidly to enquiries from bodyshops, providing a quotation for discounted parts within 24 hours.”

The regular discounts offered by XPart on MG Rover crash repair items form part of the company’s ongoing commitment to slowing the decline of the UK’s MG Rover parc of more than one million cars. Since the launch of Close Call in 2006, the programme has saved nearly 80 percent of MG Rover cars submitted for pricing action from being written off, keeping more vehicles available for aftermarket servicing and repair.

In addition to the service provided by Close Call, garages and bodyshops can also search XPart’s complete range of mechanical and body parts online by visiting www.mgroverpartfinder.com and using the company’s comprehensive parts database to quickly find the parts they need and locate their nearest XPart parts wholesaler.

Bodyshops keen to take advantage of the discounts offered by XPart’s Close Call programme should call 0870 242 4791 or complete a Close Call enquiry form at www.xpart.com.

Notes

XPart (www.xpart.com) is a wholly owned subsidiary of Caterpillar Logistics Services UK Limited, one of the automotive industry’s leading supply chain management companies. It has established a network of more than 250 XPart AutoService centres (www.xpartautoservicecentre.com) across the UK, providing franchise-quality repair at aftermarket rates. Its product range contains more than 40,000 parts for MG and Rover vehicles and 35,000 parts for all makes of vehicle. Since 2001, it has been responsible for the supply of genuine MG and Rover parts, and has recently signed an agreement with MG Motor UK to supply replacement parts for the new MG TF car.

Pictures

High resolution copies of these images is available on www.autopresspoint.com. Alternatively please contact katharine.earley@m-eng.com or call +44 1295 277050.

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