

Newly published market report: Apparel Retail in Europe

New Regional Reports market report from Datamonitor: "Apparel Retail in Europe"

Dec. 9, 2009 - [PRLog](#) -- Datamonitor's Apparel Retail in Europe industry profile is an essential resource for top-level data and analysis covering the Apparel Retail industry. It includes detailed data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

Scope

- * Contains an executive summary and data on value, volume and/or segmentation
- * Provides textual analysis of the industry's recent performance and future prospects
- * Incorporates in-depth five forces competitive environment analysis and scorecards
- * Includes a five-year forecast of the industry
- * The leading companies are profiled with supporting key financial metrics
- * Supported by the key macroeconomic and demographic data affecting the market

Market Definition

The apparel retail industry consists of the sale of all menswear, womenswear and Childrenswear. The menswear sector includes all garments made for men and boys. It includes both outer and under garments. The womenswear sector consists of the retail sale of all women's and girls' garments including dresses, suits and coats, jackets, tops, shirts, skirts, blouses, sweatshirts, sweaters, underwear etc.

The childrenswear sector is calculated as sales of garments for children between the ages of 0-2 years. The industry value is calculated at retail selling price (RSP), and includes all taxes and levies. All currency conversions used in this report have been calculated at constant 2008 annual average exchange rates.

For the purpose of this report the Americas comprises Argentina, Brazil, Canada, Chile, Colombia, Mexico, Venezuela, and the United States.

Europe comprises Belgium, the Czech Republic, Denmark, France, Germany, Hungary, Italy, Netherlands, Norway, Poland, Romania, Russia, Spain, Sweden, the Ukraine and the United Kingdom.

Asia-Pacific comprises Australia, China, Japan, India, Singapore, South Korea and Taiwan.

The global figure comprises the Americas, Asia-Pacific and Europe.

Report Table of Contents:

EXECUTIVE SUMMARY

CHAPTER 1 Market Overview

1.1 Market Definition

1.2 Research Highlights

1.3 Market Analysis

CHAPTER 2 Market Value

CHAPTER 3 Market Segmentation I

CHAPTER 4 Market Segmentation II

CHAPTER 5 Five Forces Analysis

5.1 Summary

5.2 Buyer Power

5.3 Supplier Power

5.4 New Entrants

5.5 Substitutes

5.6 Rivalry

CHAPTER 6 Leading Companies

6.1 H & M Hennes & Mauritz AB

6.2 Next Plc

6.3 Levi Strauss & Co

6.4 Adidas AG

CHAPTER 7 Market Forecasts

7.1 Market Value Forecast

CHAPTER 8 Macroeconomic Indicators

CHAPTER 9 Appendix

9.1 Methodology

9.2 Industry Associations

9.3 Related Datamonitor Research

LIST OF TABLES

Table 1: Europe Apparel Retail Industry Value: \$ billion, 2004-2008

Table 2: Europe Apparel Retail Industry Segmentation I: % Share, by Value, 2008

Table 3: Europe Apparel Retail Industry Segmentation II: % Share, by Value, 2008

Table 4: Key Facts: H & M Hennes & Mauritz AB

Table 5: Key Financials: H & M Hennes & Mauritz AB

Table 6: Key Facts: Next Plc

Table 7: Key Financials: Next Plc

Table 8: Key Facts: Levi Strauss & Co

Table 9: Key Financials: Levi Strauss & Co

Table 10: Key Facts: Adidas AG

Table 11: Key Financials: Adidas AG

Table 12: Europe Apparel Retail Industry Value Forecast: \$ billion, 2008-2013

Table 13: Europe Exchange Rate, 2004-2008

For more information or to purchase this report, go to

<http://www.fastmr.com/catalog/product.aspx?productid=41505>

About Datamonitor

The Datamonitor Group is a world-leading provider of premium global business information, delivering independent data, analysis and opinion across the Automotive, Consumer Markets, Energy & Utilities, Financial Services, Logistics & Express, Pharmaceutical & Healthcare, Retail, Technology and Telecoms industries. Datamonitor's market intelligence products and services ensure that you will achieve your desired commercial goals by giving you the insight you need to best respond to your competitive environment. View more research from Datamonitor at

<http://www.fastmr.com/catalog/publishers.aspx?pubid=1002>

About Fast Market Research

Fast Market Research is an online aggregator and distributor of market research and business information. We represent the world's top research publishers and analysts and provide quick and easy access to the best competitive intelligence available.

For more information about these or related research reports, please visit our website at <http://www.fastmr.com> or call us at 1.800.844.8156.

--- End ---

Source	Fast Market Research
State/Province	Massachusetts
Zip	01267
Country	United States
Industry	Marketing, Research, Reports
Tags	Retail , Apparel , Garments , Levi , Adidas , Mauritz , Strauss , Hennes , Americas
Link	https://prlog.org/10444204



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online