

Mulaboration, New Generation Online Communications Platform For Business Collaborations And Social

By Muecs Company Limited

Dated: Dec 06, 2009

Muecs Company Limited, a Hong Kong-based web applications and online social platform developer launches Mulaboration, a new generation online communications platform for business partners and individual professional.

Muecs Company Limited, a Hong Kong-based web applications and online social platform developer launches Mulaboration – a new generation online communications platform for business partners and individual professional. The platform provides a private and secure collaboration network for small and middle size enterprise and allows corporation to promote their brand and products over social media on the Internet.

Mulaboration is a subscription-based business collaboration network that allows SMEs and individual professionals to communicate, and share information in a safe and secure manner. Users are able to share documents with colleagues, and assign tasks, schedule events internally in their company network. Mulaboration can also be connected and co-operated externally with other professionals, and business partners, in order to expand the business network.

Connecting popular social networking sites

With Mulaboration, more business opportunities can be explored through the Internet cloud technology by connecting social networking sites, such as Twitter and Facebook, to rich potential customers and to retrieve comments and consumers' feedback from different discussion forums. In Mulaboration, you can profile your company and your own professional details, for the reference by your potential customers / business partners or to index in popular search engines.

Workgroup function

Mulaboration has a built-in workflow function for groups, departments, or even with other company networks to create a private channel for communication. You can create a workgroup for an upcoming project, and invite the participating colleagues into the workgroup. By making trusted connection with other companies, you are able to create an external workgroup for cross-companies communications. This allows your business partners and your company to work in a private and secure channel, for instance organizing a marketing campaign with a PR firm, or performing an accounting audit with your accounting consultant, etc.

Network Leads to enhance business potential

Our solution facilities companies to connect with different sources to look for business opportunities on the Internet, it is called the Network Leads. In Network Leads, it allows users to integrate social web site services (such as Twitter), to collect market intelligence by receiving and sending the message feeds and to search information from the social websites for data and information analysis. Starting conversation with customers or finding new business opportunities through different social websites now becomes possible. In the upcoming version, we are going to implement a keyword trending function in Network Leads, which further enhances the search function and will provide link analysis reports.

Here is a video tour for giving an introduction about Mulaboration:
<http://mulaboration.muecs.com/Tour>

Free trial and offer

Mulaboration is currently in private beta. Readers are welcomed to send a request for invitation to get a free a/c to try out Mulaboration (<http://mulaboration.muecs.com/>).

Request Coupon Code: a1nov09

First 200 invited companies will have a chance to get a free upgrade the first year to professional plan.

Here our team blog post to show you HOW to activate the coupon code while creating your company network.

<http://blog.muecs.com/post/Create-a-company-network-with-coupon-code.aspx>

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Based in Hong Kong and founded in April 2008, Muecs is a start-up company designed to provide both enterprise and end users with various online solutions to build their own communities.

Category	Business, Software, Technology
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