

## **Rolex - John Mayer wears the Rolex Yacht Master**

*Source: John Lavitt*

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*John Mayer and the Rolex Yacht master have unlimited talent*

There are talents and there are talents, but there is a third kind that has a natural flair for almost anything in the world and both John Mayer and the Rolex Yacht Master fall into this category. But it's not enough to have a good mind; the real talent lies in knowing how to make the best use of it. With talent comes the need to feel the courage to venture into avenues where talent may take you and in this respect too both Mayer and the Yacht Master have shown indomitable valor

What turned Mayer's life course incidentally was Michael J. Fox playing the guitar in Back To The Future. With a guitar in hand and inspiration from Stevie Ray Vaughnian Blues John saved enough money from work at a gas station to buy a signature Vaughn Stratocaster. Mayer enrolled in the Berklee College of Music and leaving his student days behind shifted to Atlanta with Clay Cook, the two soon earning fame as LoFi Masters. The duo parted over creative differences and John started embarking on his solo career. Aware Records released Mayer's first solo album Room For Squares that was remixed by Columbia Records later. The song Your Body Is A Wonderland got Mayer the Grammy in 2003. His next album Any Given Thursday certified his pop star image while also creating curiosity about the singer's guitar playing talent. Heavier Things released in 2003 peaked at no.1 on the US Billboard and the hit single "Daughters" won him his second and third Grammy for Song of the Year and Best Male Pop Vocal performance. In 2005 John Mayer went on tour and collaborated with the likes of Buddy Guy, B.B. King, Eric Clapton and John Scofield. He later recorded with some of these artists while gaining much acclaim with his guitar skills. Mayer formed the John Mayer Trio with bassist Pino Palladino and Steve Jordan, the trio opened for Rolling Stones and also released the album Try in mid 2006.

Mayer's latest album Continuum, features "Gravity" as the closest song to John's heart.

Continuum received much critical acclaim and Mayer was nominated for five Grammys in 2007 two of which he won. Mayer was on the cover of Rolling Stone, the magazine that called him 'Slowhand Jr.' Mayer was voted as one of the 100 most influential people of 2007 by Time magazine. In July 2008, Mayer released a live concert called Where The Light Is and in 2009 he collaborated with Australian artist Guy Sebastian on the latter's album Like It Like That

Mayer is also a full time philanthropist; he began the "Back To You" Fund that focuses on healthcare, talent building and educational activities. The organization raises funds through auction of Mayer paraphernalia. John is also associated with the cause of global warming, doing his bit against the use of plastics. Mayer also played at the New Jersey leg of the Live Earth project, John also appeared on Songs For Tibet a celebrity effort to support the Dalai Lama Tenzin Gyatso.

Mayer is also heavily into designing having designed exclusive ranges of Stratocasters. Mayer is also a passionate collector of guitars his collection estimating at an approximate 200 in 2006. Mayer also likes designing sneakers famously saying "my biggest dream, forget Grammys, I want to be able to design an Air Max"

The Yacht Master has rotatable bezel which is also bi-directional for you to measure time spans easily. Crafted in a smooth steel and platinum finish the dial is trendy platinum. The Rolex Yacht Master comes with a triplock winding crown and oysterlock featuring clasp. The watch is self wound and waterproof to 100 metres/330 feet. John Mayer and the Rolex Yacht Master have never known to stop because they still have talents that are unexplored.

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