

Two local promotional forces partner with Baltimore Fashion Week

By Baltimore Fashion Week

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A promotional partnership is a first for Baltimore Fashion Week, and the producers of fashion week are ecstatic to announce a promotional partnership with two of Baltimore's powerhouses, KIS Agency and Konan Productions. Baltimore is known for its promotional tactics and to have the duo forces of KIS Agency and Konan Productions is a huge accomplishment for Baltimore Fashion Week.

"To get the word out about Baltimore Fashion Week has not been an easy task, but for this event we had to step outside of our comfort zone and be a little more creative with our marketing tactics. To open up the partnership opportunities with local promotional companies was first on the list. We [Baltimore Fashion Week] realized in order to continue to have a great event, we needed open our minds and our doors to local companies, that specialize and are great at what they do, which is promote, because this type of task cannot be done alone. We also admit that we were not sure of how receptive companies would react when we approached them with a partnership opportunity, but we're glad we took the initiative and made this first step," stated the producers of Baltimore Fashion Week.

Both KIS Agency and Konan Productions are known for their events, and their community involvement within the Baltimore sector. This partnership will seal the gap between entertainment and fashion during Baltimore Fashion Week.

To learn more about the KIS Agency, please visit www.kisagency.com, and to learn more about Konan Productions, please visit www.konan1.com.

Stay tuned for more information as it develops with Baltimore Fashion Week. Information is also available on the website www.baltimoresfashionweek.com.

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Baltimore Fashion Week is the annual high fashion runway event featuring local, national, and international designers. This event was created to celebrate the collective talents of artists and designers.

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