

## **Tarpaulins Play an Important Role in Today's Economy.**

*CanopiesAndTarps.com, a Los Angeles based supplier of Tarp and Canopy products has seen an increase in tarp sales by consumers seeking alternative solutions to expensive construction repairs.*

**Dec. 1, 2009** - [PRLog](#) -- The recent economic downturn has motivated consumers to spend more wisely. Despite these challenging economic times, executives at CanopiesAndTarps.com have reported an increase in tarp sales, as well as, interesting changes within consumer search queries.

Poly tarps, in and of themselves, have always been a common choice for temporary coverage among consumers. However, due to the economy, poly tarps have become the cost effective solution for a wider variety of uses- such as roof protection. General search terms of the past like that of tarps and tarpaulins are being replaced with more specific searches for products related to temporary roof coverage, roofing tarps, and rain tarps.

Poly tarps provide a low cost, temporary solution to an otherwise expensive repair. In response, CanopiesAndTarps.com has not only increased their tarp inventory, but has also added many new sizes and colors to the product line. New roofing requires a large budget and many consumers are seeking alternatives.

Tarps have often been used as temporary roof protection after natural disasters such as hurricanes, tropical storms and tornados. A heavy-duty tarpaulin can provide the coverage needed to eliminate leakage from a damaged roof until permanent repairs are initiated. The variety of sizes available gives the consumer the option of using a poly tarp for smaller roofing repairs like that of patchwork and for larger repairs that may require a large surface area to be covered.

In addition to homeowners, construction contractors are now using the poly tarps more frequently. With many homeowners struggling to make ends meet in this economic recession, contractors have had to put current projects on hold until their customers can complete payment. For those living paycheck to paycheck, the availability of funds to complete construction or roofing repairs could be months away. In response, many contractors have had to use tarps to cover existing projects and equipment to prevent further damage until completion.

Tarpaulins have proven to be an extremely beneficial commodity in the current recession due to their practicality, affordability and dependability. Polyethylene covers provide temporary coverage from rain, snow, dirt and wind until professional construction overhaul can be budgeted and completed.

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CanopiesAndTarps.com is your one stop source for all your outdoor recreation needs. We are a leading manufacturer and supplier of poly tarp covers, canopies, portable garages, commercial and residential party tent canopies & carports.

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Source	CanopiesAndTarps.com
City/Town	Los Angeles
State/Province	California
Zip	90015
Country	

United States

Industry [Home](#), [Construction](#), [Retail](#)

Tags [Tarps](#), [Tarp](#), [Economy](#), [Economic Recession](#), [Roofing Tarps](#), [Poly Tarps](#), [Tarpaulins](#), [Construction](#), [Recession Roofing](#)

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