

## UpperMark launches new services for CAIA exam candidates

By Marketing Department, UpperMark LLC

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*In step with recent updates to the CAIA exam curriculum, leading preparatory provider UpperMark has introduced innovative preparation tools for the upcoming CAIA exams.*

Amherst, Massachusetts, U.S. – UpperMark has launched new exam preparation tools for the Chartered Alternative Investment Analyst (CAIA) exam. UpperMark clients now have access to a web-based Study Center and a personal Progress Tracker. The Study Center provides a venue from which users can access all their online study tools, and includes iGoogle-like features that enable users to create a personalized Study Center homepage. The Progress Tracker is an interactive application designed to help users efficiently manage their study programs.

"We are mindful that our clients are busy professionals who need to use the time devoted to enhancing their education as efficiently as possible. We are delighted to offer them these new services to further facilitate their CAIA exam preparation experience," shares Dr. Padideh Jalali, President and CEO. "The Study Center will enable clients to easily access all their online study applications from one location. It represents our continued dedication to making the exam preparation process as easy as possible for our clients."

This announcement follows the recent updates made to the CAIA curriculum, which have led to a complete update of UpperMark's study products. "We are very enthusiastic about the new curriculum released by the CAIA Association," says Dr. Jalali. "The updates are a reflection of changes in our markets and keep this designation globally relevant."

"Over the years of our association, UpperMark has demonstrated outstanding commitment to delivering the best quality materials to candidates and has remained at the forefront of innovation," adds Frédéric Ducoulombier, Director of Executive Education at EDHEC Risk Institute in Nice, France.

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### About UpperMark

UpperMark is a privately held company based in Amherst, MA, and is a global leading provider of study materials for the CAIA exams. Their integrated study tools provide for self-study, interactive learning, and personalized support. UpperMark has focused exclusively on the CAIA exams since their inception, giving unique insight and expertise to their products and services. Offerings include Review Courses (Online and Live in NYC), Study Handbooks that provide coverage of the curriculum material, and TestBank software that creates customized Practice Exams and full-length Mock Exams.

For more information, please call +1-413-303-9653, email [info@uppermark.com](mailto:info@uppermark.com), or visit the website at [www.uppermark.com](http://www.uppermark.com).

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