

## **StumbleUpon a Great Bookmarking Site**

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StumbleUpon is a traffic exchange where you do not have to surf the net just to get many views to your website. Like its other social networking media sites Digg and Reddit, StumbleUpon permits its users to rate other user content. When you go into the website of Stumbleupon.com you will notice a button saying “stumble”. All you need to do is to click the button and you will be asked for the topics that you are mostly interested in.

Then the system will send some relevant sites that are based on upon your preferences. As you surf their net, you will see the StumbleUpon toolbar on the top of your screen which can give you the chance to “like” or “dislike” a certain website. This is their system of voting on StumbleUpon.com.

To present your site to StumbleUpon and to permit users to stumble upon it, you are required to post a new submission by means of your member’s area. Do some technical work to increase your site popularity for your friends to vote for your site.

Make the content of your site very accessible to visitors for others to stumble at your site. If many of your blog visitors like one of your posts, some of them might share the content of your site. This may happen by means of any social bookmarking websites you decide to link after each post.

This is the same as other social media networking sites. The ability to get great traffic in your website depends on the quality of your content. You have to create more articles and blogs that can boost the interest of your readers. If you insist on having a site that is greatly intended for selling different kinds of products without any information nobody will like it.

In fact, it can reduce the popularity of your website because many users might click the dislike option on their Stumble toolbar. In this kind of social media networking site, a lot of people love to learn new exciting things. They also might love to read some funny blogs and articles from your site.

Think careful before submitting your site to StumbleUpon.com. Take a look at all the categories where you want your site to belong. This might greatly affect the affectivity of your site. Look for the most popular category that a lot of users are visiting. Try to and figure out what makes these particular websites so well liked.

You can implement these things in your own website. Driving traffic through StumbleUpon.com can be a sluggish procedure, but once you make the appropriate measures, many people will finally become aware of your website and the traffic in your website will start to flow right away. Make a careful choice and decision on what networking media you want to get into. StumbleUpon is one of these great websites to start a good business marketing strategy.

**Author Bio:**

My name is William Smith and I have a passion for internet marketing, especially “earned results” or

“organic search results”. I have been focused on Geo-targeted search results for the past 4 years and have watched as the market has become more and more in demand.

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