

Where Fashion meets Philanthropy

November 26th marks the date where Toronto's own Due West Clothing and Canada Goose will hold a fundraiser in support of Polar Bears International

Nov. 19, 2009 - [PRLog](#) -- Toronto, ON - On Thursday November 26th, please join us at The Danforth's favourite restaurant, The Local Company to help keep our bears on ice - supporting Polar Bears International. Not your average fashion show or fundraiser. Due West and Canada Goose invite you to sip on cocktails, listen to great music, enjoy some canapés, bid on the Canada Goose Outerwear and fine-art photography by Marni Gossman: all while raising funds and awareness for Polar Bears International.

"I am really pleased to know I am supporting this worldwide initiative to support the Polar Bears International organization," says George Moumouris, founder and owner of Due West. "It gives me great gratification knowing that fashion can give the opportunity of awareness for research and education on the worldwide conservation of the polar bears."

Join us for an evening of fashion and philanthropy

Who: KEEP OUR BEARS ON ICE – Fundraiser in support of Polar Bears International
Donations at the door, and silent auction. All proceeds to benefit Polar Bears International

Date: Thursday, November 26th, 2009

Time: 9PM. The event is on an invite basis

Where: The Local Company – restaurant and bar
511 Danforth Ave. – west of Pape

To RSVP to this event, please contact Michelle Calvert, mcalvert@lucidcommunications.ca or call 416.640.5675.

About Due West Clothing Co.: Located in the heart of Toronto's Fashion District, Due West is a Queen St. West institution that has provided their customers with a wide range of designer denim and sportswear for both men and woman since 1990. With the ever-changing phases Queen St. has lived through, Due West offers something for everyone and has been going strong for over 20 years. Their customers run the gamut from fashion conscious men and women with an eye for detail and quality to celebrities looking for a great pair of jeans. A first-stop for quality and anything cutting edge: Due West has kept to their roots and remains to bring the philosophy to their customers. Having pride in all their brands, which are carefully selected to meet their standards of originality and lifespan, Due West offers an eclectic mix of merchandise from exclusive designers to fresh underground talent. Due West has an extensive collection of merchandise, and each staff member's product knowledge on every brand exceeds expectations -- offering a truly notable shopping experience.

About Canada Goose: Canada Goose is committed to producing the best extreme cold weather outerwear in the world. The company has been manufacturing innovative, high quality outerwear in Canada for over 50

years. From South Pole research facilities and the Canadian High Arctic to the streets of New York City, Stockholm, Milan, Toronto and Tokyo people wear our brand because of our reputation for authenticity, best quality, functionality and iconic style. Ask Anyone Who Knows Ask Anyone Who Knows™

About Polar Bears International: Polar Bears International (PBI) is a nonprofit organization dedicated to conserving the world's polar bears through research and education. Its purpose is to inspire, inform, and empower people to make a difference. Today, the organization spans the globe with its headquarters in Canada and branches in the U.S.A. and Australia. PBI views the polar bear as a charismatic species that serves as a symbol for the Far North. The all-volunteer organization features an Advisory Council that includes top scientists from the five polar bear nations: Canada, Denmark, Norway, Russia, and U.S.A., as well as zoo professionals, educators, wildlife photographers, and marketing specialists. PBI recognizes that time is running out for the polar bear—but emphasizes that it's not too late.

About The Local Company: A uniquely designed 3100 sq ft loft-style, contemporary space authentic to Toronto. Local encompasses North American cuisine and a diverse music style which fuse perfectly together to create the ultimate social destination. Taking its inspiration from the quintessential art galleries of New York combined with natural elements, Local has three main areas of the design: the main dining area, the lounge, and the loft which are all beautifully unified by the palatial ceiling and a prevailing exposed brick wall. Local caters to the hybrid food and drink aficionado; those who wish to experience an entire night out, by subtly transforming from a restaurant to an after dinner affair

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