

ASC Building Products Unveils Country Rustic Corrugated to the Residential Market.

Country Rustic Corrugated steel panel provides an aged rustic finish with the lifetime and security of the DuraTech® xl paint system.

Nov. 4, 2009 - [PRLog](#) -- Sacramento, CA - ASC Building Products, A BlueScope Steel Company, is proud to introduce Country Rustic Corrugated to its line-up of steel roofing panels primarily serving the residential and light commercial markets.

Country Rustic Corrugated is the latest addition to the Country Rustic product offer by ASC Building Products, and follows the success of the highly popular Country Rustic Skyline launched last year. The corrugated profile offers the immediate look of a rusted metal substrate paired with the assurance of a limited lifetime warranty.

“Country Rustic Corrugated is a direct response to the demand expressed by our loyal customers who asked us for a rusted looking corrugated profile with a warranty,” said Shannon Linker, ASC Building Products Vice President.

Country Rustic is part of the DuraTech® xl Dimensional Prints color palette, and is the first two-color print pattern from ASC Building Products. Country Rustic provides homeowners and building owners with the same energy-saving benefits as ASC Building Products current Cool colors, while adding to the variety of color choices and offering a standard warranty.

Country Rustic Corrugated is offered as a 7/8 inch corrugated panel in 26 gauge Zincolume® steel, and measures 28 inches wide.

More information regarding Country Rustic Corrugated, brochures, and a searchable list of distributors in your area can now be found online at www.ascbp.com.

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ASC Building Products is an industry-leading specialist in metal roofing products, and provides a variety of innovative metal roofing profiles to the residential, agricultural and light commercial markets.

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