

## **Project Runway Alumna Targets DC For A Charity Fundraiser**

*Korto Momolu, Ra'mon-Lawrence Coleman, Zulema Griffin and Jerrell Scott Display Collections to Raise Money for the Cinderella Foundation*

**Oct. 29, 2009** - [PRLog](#) -- Washington, DC – The Cinderella Foundation is gearing up for their annual fundraiser, “Fashion With A Purpose”, to be held Sunday, November 8, 2009, 2PM-5PM at the Luxurious Mandarin Oriental Hotel Ballroom, 1331 Maryland Avenue, SW, Washington, DC. This event will include a charity auction, and designs from some of today’s most sought after, trendy and high-end fashion designers who are poised to entice fashion-minded consumers within the nation’s capital.

Korto Momolu, celebrity designer and stylist from Project Runway All-Star Challenge, will once again share her designs with fashionistas of the Washington, DC metropolitan area. For the first time, Ms. Momolu will reveal her handbag and jewelry collection that will launch in 2010 in Dillard’s Department stores.

Ra'mon-Lawrence Coleman, award-winning designer whose men’s and women’s apparel are described as meticulous, yet effortless; sophisticated, yet accessible; profound, yet playful, made his debut on the recent Project Runway Season 6. Ra'mon-Lawrence, a Chicago native residing in Milwaukee, premiered his spring 2010 collection in New York during New York Fashion Week. He is currently commissioned as a designer for Kohl’s.

Fashion Designer/Filmmaker Zulema Griffin began her career in fashion as a Ford model. After her appearance on Project Runway Season 2, Zulema has been successfully creating breathtaking ready-to-wear designs and shaping a new vision to change the way we view fashion. Her documentary entitled “Ink Bleach”, which is about the history of black designers and styles, is scheduled to be released soon.

Jerrell Scott, finalist on Project Runway Season 5, is an eclectic and bold celebrity designer and has a passion for creating pieces that express people's individualities. He is the co-owner of Jane Doe John Doe boutique in LA.

“Over the last 8 years, I’ve been a witness to how small acts of kindness have transformed the lives of young girls in the DC community and women in Sierra Leone through the efforts of the Cinderella Foundation. This event is an opportunity to share this inspiration with a broader community who also share my passion for high fashion, fantastic hair and make-up and, of course, helping others,” stated Diane Cole Stevens, Founder of the Cinderella Foundation.

Other featured designers include Kustom Looks Clothier. Master-tailor Kwab Asamoah will provide men’s and women’s designs, highlighting the right fabric; the right fit; for the right function. And finally, Karen Domino White, the daughter of Fats Domino, will be on the scene. Ms. White will feature her clothing line which consists of unique and exquisite denim wear suited for any occasion.

Tickets are \$125 and \$175 (VIP). To purchase, please visit <http://fashionwithapurpose.eventbrite.com/>.

About Cinderella Foundation ([www.cinderellafoundation.org](http://www.cinderellafoundation.org))

The Cinderella Foundation is a non- profit [501(c)(3)] organization designed to empower African American and African girls and women living in high risk and low income communities in the Washington Metropolitan region and abroad. The program works with girls through ongoing mentoring and academic

enrichment, thereby strengthening their self-esteem and the women of Sierra Leone, West Africa providing cosmetology training to create economic opportunity to support themselves and their families in their war-torn country.

# # #

DeShield Enterprises, LLC is a full service media and marketing firm specializing in public relations, brand development, consulting, professional writing and proofreading services. DeShield Enterprises, LLC represents and has represented clients in the fields of non-profit, entertainment, retail, trade associations, fine dining, beauty and spa services, television and film, radio, print publication, etc. Our mission is to provide our clients with quality services and insight to ultimately increase their product recognition and sales, build reputations, and propel success. We stand by our slogan..."If You Want To Know About Us, Ask Our Partners."

--- End ---

Source            DeShield Enterprises, LLC (El'Jay DeShield)  
Industry        [Non-profit](#), [Fashion](#), [Lifestyle](#)  
Tags            [Korto](#), [Momolu](#), [Ra Mon](#), [Lawrence](#), [Jerell](#), [Scott](#), [Zulema](#), [Griffin](#), [Kustom](#), [Looks](#), [Fashion](#),  
[Cinderella](#), [Foundation](#), [Cole](#), [Stevens](#), [Salon](#)  
Link            <https://prlog.org/10389676>



Scan this QR Code with your SmartPhone to-  
\* Read this news online  
\* Contact author  
\* Bookmark or share online