

## **Flooring America Connecticut Personnel Receive National Certifications**

*Owners and Sales Associates of Flooring America Stores in Woodbury and Prospect, CT, Earned Certificates of Excellence from Flooring America/Flooring Canada for 2009*

**Oct. 21, 2009 - [PRLog](#)** -- Staff members of the Wildman's Flooring America store in Woodbury, Connecticut, and the Flooring America store in Prospect, Connecticut, have obtained Certificates of Excellence from Flooring America/Flooring Canada. Tom Pelletier, Middlebury resident and owner of the Wildman's Flooring America showroom store at 670 Main Street South in Woodbury, and co-owner of the Flooring America store located at 158 Waterbury Road in Prospect, CT, received certification in March 2009 that he successfully passed Flooring America/Flooring Canada's extensive training and testing programs.

Suzanne Munsey, a Naugatuck resident and sales associate of the Wildman's Flooring America Woodbury store, received her Certificate of Excellence in March of 2009. Bryan Byrnes, a Plainville resident and sales associate in both the Woodbury and Prospect stores, gained his Certificate in January of 2009. In the Flooring America store in Prospect, co-owner Rob Fekete of Waterbury received his Certificate in January 2009, followed by co-owner John Leach, also of Waterbury, who received his Certificate in March. Sales associates Michele Leach of Waterbury obtained her Certificate in January, as did Robert Kulinski of Torrington.

"Every one of our staff members, including owners", explained Woodbury store owner and Prospect store co-owner Pelletier, "are certified as Flooring Experts. We all are required to pass extensive training and testing programs to become Certified Sales Professionals by Flooring America, Flooring Canada. This training includes product knowledge, sales and installation training both through Flooring America's exclusive "Online University" as well as numerous manufacturer sponsored seminars held throughout the year. Flooring America has a strong edge over competitors in the state of Connecticut because of this training and testing."

Known as the "The Ultimate Flooring Company", Flooring America is an affordable supplier of flooring options that include carpet, hardwood, laminate tile, ceramic tile, vinyl flooring and area rugs. "All our personnel," explained Pelletier, "are highly-trained to assist every customer throughout every step of the flooring process."

With sales volume over \$1.55 billion, Flooring America and Flooring Canada have more than 575 member-owned floor covering stores throughout the United States and Canada. Flooring America and Flooring Canada, a division of CCA Global Partners, the world's largest flooring group, provides member store owners with exclusive brands and warranty programs. Each store is independently owned and operated and backed by the Flooring America promise to provide the best quality at affordable prices. The company's Five Star Selection System provides comparative information on different brand names for the best quality and durability for each flooring need.

"Because every Flooring America store is locally owned," stated Pelletier, "each store owner is personally invested in providing the highest quality of service. We are all entrepreneurs who stand behind every product and service we provide. Our names are attached to every aspect of our business. It is one of the many reasons we all welcome these ongoing Certification programs and annual training and testing programs so we can effectively keep up with consumer needs."

Opened in 1988 as Wildman Carpet, current owner Tom Pelletier turned the store into a Flooring America

franchise store in Woodbury in 2002 and named it Wildman's Flooring America. Pelletier, along with John Leach and Rob Fekete, manager of the Flooring America Prospect store, are all co-owners of the Prospect showroom and store.

The Flooring America Woodbury and Prospect stores are open Mondays to Fridays, 10 a.m. to 5 p.m., and Thursdays, 10 a.m. to 7 p.m. The Woodbury store is located in the Sherman Village shopping center on Route 6 at 670 Main Street South, and can be reached 203-266-4689. The Flooring America Prospect store is located at 158 Waterbury Road, and can be contacted at 203-758-7736. Both stores can be found at [www.flooringamericact.com](http://www.flooringamericact.com).

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