

The Trademark's Trend! Trading with technical analysis and psychological understanding.

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Why learn to trade? Simply, to learn a good strategy on how to make money. Everyone wants to make money. However, the market is not a guessing game. In order to get anywhere, you need to know what you are doing.

Trademark Academy is a trading firm and day trading education center. Located in the hub of Flatbush, Brooklyn, our premises itself are an enticement! The stylish design of the exterior of the commercial building holds attractive appeal, while the elegant interior décor is a definite eye-catcher. Persons entering the structure are greeted by an enchanting waterfall softly cascading down the wall on the right. Glass banisters and carpeted hallways lend an airy, flowing feel to the easy ambiance. Though the building hosts a complex of offices, the atmosphere is quiet and low key. But that is only until you walk through the doors of Trademark Academy. Not to say that the environment at Trademark is loud, but one can immediately feel the positively charged air, the warmth and enthusiasm that permeates the place.

At Trademark, on site professional day traders are present daily, conscientiously surveying their screens and checking charts, as they diligently trade-not only shares, but ideas and tips with each other as well. Interested parties are invited to join the firm and sit in with these industrious traders; the benefits are manifold. There is a great deal to be gained merely by observing them in action, studying their tactics, examining their moves. And, certainly, by hearing-and sharing-methods, strategies, and experiences.

As for the education aspect, Trademark Academy offers remarkable day trading courses. Our instructors are veteran day traders, professionals in every sense of the word. What is remarkable is their ability to impart their knowledge, skill, and expertise to their pupils in an incredibly clear and logical manner, so that the subject matter becomes so graspable, so comprehensible. The courses are thorough and well researched, and cater to students at all ends of the spectrum; whether pursuing day trading is a brand new consideration for you, whether you're a novice day trader, new to the field and seeking guidance and advice, or whether you're an experienced day trader yourself, in quest of fresh styles and approaches, you will find the courses to be geared specifically to you. Included in the courses are exclusive techniques that are intended to increase chances for success in day trading, and trainees are taught how to effectively implement them on a regular basis.

Shifting focus, we find a few details that merit mention. To enhance and aid the smooth relaying of material, and to facilitate ease of understanding, Trademark Academy has invested in costly, technologically advanced equipment. A pivotal point that bears reference here, is that though, indeed, Trademark Academy's educators are professionals, they treat their students as friends. They have this special and unique way of transmitting a combination of friendliness and professionalism, where one doesn't detract from the other, and puts you, the student, at ease. Joining classes at Trademark doesn't simply translate into a boring few-hour session at your desk. Because at Trademark Academy there's always something exciting going on, details of which one is privy to once enrolled in the program. Also noteworthy is the fact that: once a member, always a member. A one-time sign-up entitles you to membership for life. Which means that, even upon completion of the course, you're welcome, if you wish, to take part in any subsequent course series provided by our institution. And that is an offer you may very well desire to take advantage of, as you may encounter situations that warrant professional direction, you may accumulate and compile a list of questions, or you may just want to recap, to refresh.

Another facet of Trademark Academy is the wonderfully innovative program we have recently

launched. Necessary membership is acquired by signing up to our website for a fee where, once registered, you will receive a personal log-in. Members have the daily privilege of logging on to our website during specified hours and listening in to a professional day trader talking live on the site! The trader explains to the listeners how to read and analyze charts, educates on how to view the market, and shares information, ideas, and tips. Additionally, members can actually hear how the trader picks his entries. Of course, you are invited to follow suit if you so desire. It is a really clever program that presents many advantages and benefits to those who join.

At this point, you are conceivably at the verge of finalizing your confident decision to join Trademark Academy. The following final, yet focal, factor is sure to be the ultimate clincher. The courses taught at Trademark Academy are based on the principle of “technical analysis”. Technical analysis, by definition, is the analyzing of charts, and the developing of a decision when to enter a trade, based on the formation of the charts and their various patterns, based on how the charts are moving. Now, technical analysis is not an art taught exclusively by Trademark Academy. By far not! In fact, there is actually an overabundance of available resources on the subject. Online research will supply you with an overload of reading material and video presentations, while bookstore shelves are bound to be stacked with sufficient books that discuss the topic. Other institutions also lecture on technical analysis.

So, what is it about Trademark Academy’s technical analysis that renders it unique?

The reason for its distinction is that while the technical analysis taught, or learned about, elsewhere is “typical technical analysis”, at Trademark, we teach “trademark technical analysis”. For clarification purposes, let’s employ a very basic example: A particular share is worth twenty dollars at a certain time of day. Then the share drops in value: \$19.88, \$19.85, \$19.79. Soon enough, the price starts heading in an upward direction again, until it hits its original fee of twenty dollars. That’s when the cost begins going down once again. For a short while the share decreases in worth, and then, once more, the price begins escalating. But only until it reaches the initial twenty dollars, not going above that amount. This cycle repeats itself during a course of, say, two hours. After those two hours, when the value has arrived at the twenty dollar point yet again, it “breaks”. Now the price does already ascend above twenty dollars, and keeps rising. The typical technical analysis version teaches day traders, that it is then that they should buy because the share will now take off; the cost will continue climbing and traders will be able to sell at a profit. Trademark Academy’s version of technical analysis, though, doesn’t just tell you point blank “do this, that, or the other because, based on the charts, so and so is bound to happen”. Rather, at Trademark we give you a thorough background understanding of what’s happening. We shed light on the significance of the break, why when it occurs we can safely predict that it will now take off. We teach you how, when reading patterns, to discern weakness or strength in the patterns for, once weakness or strength is confirmed, we know when to take positions. We look for patterns that go along with the psychology and we educate you on how to find those psychological patterns. In a nutshell, we make sure you completely comprehend what you’re doing and why you’re doing it. Because we at Trademark Academy don’t believe that any one person should be taking a heap of hard earned money and putting it at risk without entirely understanding the motive for the move. And you know what? A suspicious sentiment tells us that neither do you. Doubtless, you don’t want to blindly place precious cash at stake-“just because the book said so”! Doing so would actually be a very legitimate reason to suffer a loss. Alternatively, taking a position with an awareness of the logic behind it, would be very justifiable grounds for reaping rewards!

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We teach about trading in general, with the main focus on Day Trading in particular. At Trademark Academy, you will gain essential trading knowledge and skills, while learning how to create strategies that will help you make money through technical analysis of the market. Join us today and learn how to make it

on your own, in a warm, yet professional environment.

Category Accounting, Business, Education
Tags technical analysis, stock market, day traders, trademark academy, day trader
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