World's first Hindi Documentary film about Architecture

"Sompuraa Art Home" presents Free Screening of their Documentary film about Architecture in Sathaye College Auditorium on 1st Nov 2009, Sunday at 7 pm. Trailer & Details on www. Sompuraa.com or please call Mr. Hitesh on 98196-57726 or 9324 222 448.

Oct. 21, 2009 - PRLog -- : Press Release :

"Free Screening of the World's First Hindi Documentary Film about Architecture by Architect Hitesh H Sompuraa."

"Passion Proposes, Technology Disposes."

India's Historic Art & Culture are some of the best in the world. Therefore instead of changing India, it is more important and urgent to change the way we present India. India is generally presented with photos of slums and poverty. Well known Architect Hitesh H Sompuraa is so much passionate about his subject that he could not wait for a film maker to present his subject in the best light to the masses.

He single-handedly Conceived, Wrote, Directed, Edited and Produced a Hindi Documentary Film named "Architecture Ke Bheetar" of 36 minutes duration and will be screening it in Sathaye College Auditorium (Air-conditioned) absolutely free of charge for all on 1st November 2009 at 7 pm, 8 pm & 9 pm.(3 Shows). The film is made by Hitesh himself without any professional help except the Voice Artist Shri Brij Bhushan and Music Director Shri Suhel Khan. Another surprise is that 98% of the film is made without using a camera! Hitesh spent entirely from his pocket to make the film and will not be charging a single rupee to the audience as the purpose of the film is not commercial but to contribute to Indian Culture by presenting it in the best light.

Despite the fact that the film is made by an amateur film-maker, the quality of this work of passion seems professional as you can see it in its Trailer on his web-site www.Sompuraa.com. The USP of the film is that it does preach without seeming preachy or boring.

This film defines, elaborates and educates about Architecture and how it affects your life through not only just Prose but also with Poems. It has Poems, Drawings, Photographs, Videos and Animations of the best Modern as well as Traditional Architecture of the world with soothing music. It reveals many secrets about the Traditional Indian Temple Architecture and also suggests how like Yoga the Traditional Indian Architecture can add to the Global Culture. The film is kept deliberately short with its razor sharp editing.

Hitesh is a well known Architect practising in Mumbai since past 10 years and also the author of the book "You & Architecture". Hitesh has the expertise of the Traditional as well as Modern styles of Architecture as he is a "Bachelor of Architecture" from Mumbai University and belongs to the lineage of 12 generations of the Hereditary Temple Architects. He is the recipient of "Salute Mumbai 2005" award. His vision and multifaceted personality has created a valuable legacy in terms of his

Buildings, Designs, Drawings, Poems, Book, Web-site and now this Documentary Film. He displays his creations in the Art-Gallery named "Sompuraa Art Home" which he runs in Vile-Parle (East) in Mumbai and on his web-site. He will be making an English version of the film for the international audience and will later put it on net.

Hitesh says "Most people think that Architecture is none of their concern.I ask them in the film whether they would be comfortable even for a single minute in their own living room if all its walls were painted in

stark black colour. Architecture is the only Art-form by which we are surrounded throughout 24 hours. Therefore it affects every moment of our life. So we need to talk more about Architecture which will spread awareness about it, which in turn will improve its quality and will make the world a better place to live in. The film is a humble effort to spread awareness about Architecture in the masses. Since the target audience is the common man, I have avoided dwelling on the technical details and presented the subject in a short, simple and pleasant way with music."

When asked about how he managed to make it single handedly,he says "It's a classic example of "Where there is will, there is a way." I was so keen to present my subject the way I wanted for the masses that I did not want anybody else to touch it. Whoever has seen the film/trailer says that it's a visual treat. And nowadays, the technology does help immensely. Say for example, earlier only celebrities could broadcast their views or comments via the Print or TV media. Today, anybody can broadcast his ideas via blogs and web-sites. Similarly, in near future, Film-making will not remain confined to the Professionals. This film is an example that if an amateur film maker can make an impressive Documentary Film in his individual capacity, the Professional film makers and Corporates can do wonders to present Indian culture in the best light."

See it to believe it! The Entry for Film-screening is open and free for all at Sathaye College Auditorium at Vile-Parle(East) on 1st Nov 2009 (Sunday) at 7 pm,8 pm & 9 pm. For Trailer & Details log on to www.Sompuraa.com. Or contact 98196-57726.

Short Description for Events-Listing:

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Source Hitesh H Sompuraa

Industry Film

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