

Paulding Northwest Atlanta Airport (KPUJ) to attend the NBAA 2009 Aviation Convention in Orlando, FL

Source: Spectrum 24 Media

Dated: Oct 19, 2009

Paulding Northwest Atlanta Airport's (KPUJ) latest brand design was specifically developed by Spectrum 24 Media for use at the National Business Aviation Association's (NBAA) 62nd Annual Meeting and Convention.

Spectrum 24 Media is pleased to announce the new branding design and trade show booth display for the Paulding Northwest Atlanta Airport (KPUJ), located thirty miles northwest of downtown Atlanta. The modern branding presentation developed for the airport encompasses corporate brochures, website development (www.pauldingairport.com) and a unique trade show booth design and display.

The airport's latest brand design was specifically developed by Spectrum 24 Media for the National Business Aviation Association's (NBAA) 62nd annual meeting and convention, which takes place October 20th through October 22nd at the Orange County Convention Center in Orlando, FL.

The Paulding Northwest Atlanta Airport maintains a focus upon marketing its services and desirable location to aircraft operators and corporate flight departments that seek operational efficiency and growth opportunities in the Atlanta metro area. KPUJ is the first airport capable of jet operations to be built in Georgia in over thirty years, and its design provides a very solid infrastructure for the future of aviation and commerce in Paulding County.

Named by the United States department of Commerce as winner of the 2007 "Excellence for Innovation in Economic Development" Award, the airport is the centerpiece of a ten-thousand acre pod system designed to enhance economic development opportunities for the County. The Nature Conservancy, a prominent national organization focused on conserving the environment and self-sustainable development, has also endorsed the airport's 600-acre design. The eco-friendly foresight that was utilized during KPUJ's design phase ensures the new airport's place on a very short list of "Green Airports."

Paulding Northwest Atlanta Airport's new 23,000 square foot, state of the art terminal building is currently under construction, with the building's ribbon cutting slated for April of 2010. Blake Swafford, the Airport Director for KPUJ, anticipates exciting growth and economic development opportunities to come from the NBAA 2009 convention, which annually attracts over 30,000 attendees from around the world.

Please visit the airport's website, www.pauldingairport.com, for more detailed information on KPUJ's facilities, capabilities and business opportunities, as well as links for downloading the redesigned corporate brochure on the site's Overview page.

Spectrum 24 Media's client base includes governmental agencies, non-profit organizations and private entities. The firm's diverse expertise and industry savvy is crucial for the proper execution and success of the various marketing and electronic solutions that it provides its clients on a daily basis.

The Spectrum 24 Media Team couples its vast knowledge with proven success in the business arenas of Marketing & Branding Campaigns, Software Development, Web Development and Print Design. For more information, please visit their website, www.spectrum24media.com.

###

Spectrum 24 Media specializes in electronic, niche marketing and unique web design for its clients. Other areas of emphasis and expertise include software development, e-commerce, branding, print design, iPhone application development and search engine optimization.

Category Aerospace, Government, Aviation
Tags general aviation, private aviation, aircraft charters, airports, branding, nbaa 2009, convention, economic development
Email [Click to contact author](#)
Phone 678.363.6347
City/Town Atlanta
State/Province Georgia
Zip 30309
Country United States
Link <http://prlog.org/10381436>



Scan this QR Code with your SmartPhone to-
* Read this news online
* Contact author
* Bookmark or share online