DHT Sensor Hair Loss Control Products to be Offered Exclusively by Transitions International Group



Exclusive Marketing Agreement Allows Transitions member hair loss clinics to market DHT Sensor Hair Loss Control Products through their hair replacement and hair restoration centers worldwide.

Oct. 18, 2009 - <u>PRLog</u> -- San Francisco, CA -- Transitions International Group, the leading hair loss replacement, treatment, and restoration group, and TaylorMade Hair Replacement, the maker of DHT Sensor, the leading topical hair loss control product line, today announced an exclusive marketing agreement to offer the DHT Sensor hair loss control clinical products line through Transitions Internationals member hair loss clinics, salons, and treatment centers.

Under the exclusive agreement for the DHT Sensor hair loss control and retention product line, Transitions International's 65 independently owned and operated member hair loss treatment centers and clinics will market the DHT Sensor hair loss control system to clients worldwide. Taylormade Hair Replacement will also work with Transitions International Group and its individual member hair replacement and hair restoration studios and clinics to provide technical and marketing assistance for DHT Sensor that is designed to maximize customer satisfaction with the product line and ensure maximum benefit to the end user.

Adding the DHT Sensor Hair Loss Control clinical product line to Transitions International's extensive portfolio of multi-therapeutic, non-surgical hair loss restoration and replacement solutions, including the recently FDA recognized low level laser hair therapy treatment programs enables Transitions member hair loss control clinics and treatment centers to serve as a one-stop provider for all recognized hair loss replacement solutions in a multi-therapeutic environment. At the same time, the agreement vastly enhances Transitions ability to offer a viable non-prescription topical hair loss treatment solution to it's members patients and clients.

"Our mission is to help our members succeed by offering tested and proven technologies to their clients and patients with commensurate customer and end-user satisfaction with both their products and services," said Greg Taylor, Administrator of Transitions International Group (http://www.iwanthair.com).

A recent Transitions survey of it's 65-plus member hair loss replacement and restoration center members revealed that over 90 percent of Transitions member independent hair loss clinics would take advantage of

the program or be closely evaluating the opportunity to use the DHT Sensor product line in conjunction with Low Level Laser Hair Loss Treatment Therapy. See http://dhtsensor.com/laser-hair-therapy-lllt.htm.

DHT Sensor is an easy-to-use hair loss clinic-centric solution that has been show to improve the appearance of thicker, fuller, healthier looking hair to men and women suffering from hair loss or thinning hair due to androgenetic alopecia as well as other causes of male hair loss and female hair loss. Specific information on the DHT Sensor product line is available from the DHT Sensor website at http://www.dhtsensor.com.

About Transitions International Group

With more than 65 members worldwide, Transitions International Group is the largest independent association of hair restoration specialists in the world. They are comprised of award winning stylists, salons and clinics. Working together, they have more than 1,500 combined years of experience to share with one another for on-going education and product development aimed directly at benefiting their clients. The very fact that Transitions Members are not part of a giant corporation means that they are highly motivated to offer their clients the very best in service, support and products. Transitions Affiliates have performed more surgical and non-surgical hair replacement procedures for men and women with hair loss than any other hair loss treatment group in the world. A list of current Transitions affiliated hair loss clinics and hair replacement centers is available at the DHT Sensor website participating clinic locations page.

About TaylorMade Hair Replacement

Taylormade Hair Replacement is a recognized world leader and pioneer in high quality, custom non-surgical hair replacement solutions for men, women and children. Founded in 1969, Taylormade has 150+ affiliated clinics and hair replacement centers in over 30 countries. TaylorMade pioneered the research, university testing and development of DHT Sensor in 1982. By offering high-quality, custom solutions to the industry for over 40 years, Taylormade has been helping hair restoration centers and clinics worldwide provide quality hair replacement and restoration solutions to their clients.

Actual results of using DHT Sensor will vary from client to client depending upon the individuals degree of balding, as well as the underlying causes and factors relating to their condition. For that reason, it is recommended that DHT Sensor be used under the supervision and counsel of a trained hair loss professional to properly qualify the client and achieve maximum potential results.

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Offers natural surgical and non-surgical hair replacement systems and procedures for men, women, and children suffering hair loss and baldness.

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