

TiE Detroit announces Subhendu Guha as Keynote Speaker for TiECon Midwest 2009

By PR Easy

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The Detroit chapter of TiE, also known as "Talent, Ideas, Enterprise," announced today Dr. Subhendu Guha as the keynote speaker for TiECon Midwest 2009

Farmington Hills, MI —The Detroit chapter of TiE, also known as "Talent, Ideas, Enterprise," announced today Dr. Subhendu Guha as the keynote speaker for TiECon Midwest 2009, Michigan's Largest Conference on entrepreneurship to be held October 23 and 24, 2009 at The Ritz-Carlton, Dearborn. The announcement was made today by TiE Detroit President, Tel Ganesan.

According to Tel Ganesan, President TiE Detroit," Subhendu has made valuable contributions in the field of science and technology of photovoltaic that has great environmental and societal benefits. A true visionary with a sense of innovation at every step of his professional life, Subhendu will be a true asset for TiECon Midwest 2009. His entrepreneurial footprints combined with his novel perception of improving the quality of our everyday lives will be a real inspiration to all the nascent entrepreneurs and budding scientists".

Subhendu Guha, a scientist noted for his pioneering work in amorphous silicon, is currently the Chairman of United Solar Systems Corporation in Troy, Michigan, and the leading inventor of flexible solar shingles, a state-of-the-art technology for converting sunlight to electricity. He has been with United Solar Systems Corporation, the world's largest manufacturer of flexible solar laminates, since its inception, and the company today employs more than 2000 people worldwide. A scientist by training, Subhendu has received many awards for his contribution to science and technology of photovoltaic (conversion of sunlight into electricity). His company employs more than 1000 people in MI today, and has announced further plans for expansion.

Subhendu Guha's company has received R&D Magazine's "R&D 100" award, which has often been described as the "Nobel Prize of applied research". The importance of Guha's innovation has already been recognized, not only by the U.S. Department of Energy, but by others who are concerned about environmental technologies. In 1996, the flexible solar shingles were named the "Best of What's New," receiving the Grand Award from Popular Science. In 1997, they were selected by a panel of environmental experts for Discover Magazine's Technology Innovation Award.

In accepting the invitation to be the keynote speaker, Subhendu Guha said "I am delighted to be given the opportunity to address some of our most talented entrepreneurs in the TiECon Midwest 2009. There are not too many industries where you can carry out "cutting edge" research to manufacture products that result in a profitable business with enormous societal benefits. I shall be happy to share my experience in this industry and discuss opportunities that exist for entrepreneurs."

TiECon Midwest 2009 will bring together TiE members, entrepreneurs, venture capitalists, top industry executives and thought leaders in two action-packed days. TiECon Midwest provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. The conference will also host "TiE20 Midwest", the first annual showcase of 20 of the most promising start-up companies across TiECon Midwest's five focus segments: Cleantech, Software, Wireless, Life Sciences and Media.

Online registration and more information are immediately available for TiECon Midwest 2009 at

www.tieconmidwest.org . For more information about the conference, please contact Nicole Raymond, TiE Detroit (248) 254-4013 or via e-mail at nicole.raymond@detroit.tie.org.

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About TiECon Midwest 2009

TiECon Midwest is Michigan's Largest Conference on entrepreneurship, designed for the Innovative Entrepreneur who thinks creatively, innovative and resourcefully to create their own future regardless of economic conditions and uncertainties. TiECon Midwest 2009 provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. For more information, visit <http://www.tieconmidwest.org/>

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