

## **Aprilia & Moto Guzzi Bikes Of Piaggio Now In Bahrain**

*By Deepa Johnson*

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*Wheels of Arabia, a subsidiary of Khalid Almoayed & Sons WLL has proudly unveiled the New age Motor Bikes from Aprilia and Moto Guzzi to the Kingdom of Bahrain in their new showroom in Manama at Budaiya.*

After the launch of Vespa scooters in Bahrain couple of months ago, Wheels of Arabia is again in the limelight for bringing the motorcycle brands from Europe's leading manufacturer of motorcycles namely Piaggio Inc. to Bahrain, keeping in tune with the craze for alternate transport among growing Bahraini youth.

The new Wheels of Arabia showroom, will also display other Piaggio brands namely Vespa Scooters and Piaggio motorcycles

### **Aprilia:**

Aprilia is the dream of an enthusiast, Ivano Beggio, who made up his mind to become famous in the motorcycling world through racing and winning at maximum level.

Passion, enthusiasm and technology - these are the distinctive characteristics of Aprilia, a brand that loves a challenge and always aims to win, both on the tracks and on the market. Aprilia has always successfully interpreted and anticipated trends on the motorcycle market, producing innovative products able to satisfy the demands and expectations of two-wheeled transport users. The common denominator of all Aprilia products is the high technological and style content, together with use of the most advanced solutions to protect the environment.

From the racing experience of Aprilia, came a number of highly attractive road bikes ,which provide racing technology and engineering in day-to day road bikes.

### **Moto Guzzi:**

Moto Guzzi range of motor bikes is a range that is increasingly varied and ever closer to the real requirements of motorcyclists, featuring ever greater numbers of motorcycle models with a distinctive strong character, ever more evolved, ever more attentive to quality and respect for the environment, an area in which moto guzzi leads the world, with an entire range that guarantees the lowest possible emissions.

Moto Guzzi proposes intense sensations, appreciable right from the start, to be enjoyed kilometer after kilometer and savored like a fine wine. Going against the logic of speed and haste, Moto Guzzi models embody and propose a different pace of life, giving priority to genuine strong emotions.

The range of Moto Guzzi bikes include the V7 Classic and the Griso among others which are designed for today's bikers with character.

For more information on Aprilia and Moto Guzzi range of motorbikes, contact the Bahrain office/showroom at +973 17574333/+973 77050333 ,or email [info@wheelsofarabia.net](mailto:info@wheelsofarabia.net).

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## About Wheels of Arabia

From groundbreaking concepts in transportation, to a specialization in high-end vehicle customization to the affordable and fashionable Vespa, and now high- octane motorbikes from Aprilia and Moto Guzzi, Wheels of Arabia is in the business of setting trends in transportation.

WOA's vision is to make the Middle East Region one of the leading hubs for innovation and practicality in the world of transportation due to the rising road traffic issues seen across the region.

Apart from representing International brand Segway, WOA offers all models and options in Vespa, Aprilia, Moto Guzzi and Piaggio.

WOA is proud to cater to the aspirations and desires of the youth of Bahrain mainly the young professionals and bike enthusiasts, who are soon becoming the most influential population.

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