



## **TBD Consulting Leadership Named As Presenters At Astd San Diego Conference**

*The ASTD San Diego chapter has selected Jonena Relth, Esther Groves and Mike Abrams as session presenters for the upcoming November 4, 2009 conference entitled Your Turn to Learn.*

**Oct. 14, 2009** - [PRLog](#) -- SAN DIEGO, CA — The ASTD San Diego chapter has selected Jonena Relth, Esther Groves and Mike Abrams as session presenters for the upcoming November 4, 2009 conference entitled Your Turn to Learn. The conference will focus on the theme of Breaking Boundaries in Training and Development and provide innovative ways to develop and manage learning.

A morning break-out session, How to Successfully Reshape an Instructor-Led Leadership Course for Virtual Delivery, will be taught by TBD Consulting President and Leadership Evangelist, Jonena Relth, and Sr. Consultant Esther Groves. The session will explore the pros and cons of virtual delivery of leadership training.

“There are many appealing aspects to reshaping a face-to-face leadership course into a virtual one. Saving money on travel and materials, extending the reach of the class and ‘playing’ with new technology top the list,” said Relth regarding the session topic. “In many instances, the pros far outweigh the cons. We will provide insights for exactly when and how to ‘reshape’ existing courses for virtual delivery. As can be imagined, it takes much more than simply scheduling the online learning. The behavioral objectives need to be revised and activities and student interactions need to be carefully planned and executed.”

Since 1991, Jonena Relth has been helping clients improve their performance management, employee engagement and process effectiveness. Relth brings 30 years of experience to her Fortune 500 clients and strives for exemplary customer service and transparent leadership. Esther Groves, former Vice President and Learning Manager for Bank of America, is now an independent consultant specializing in leadership, organizational effectiveness and training and development. She has a proven successful track record facilitating leadership classes in a corporate environment for the past 10+ years.

Mike Abrams, TBD Consulting VP Learning and Performance Technologies, will be part of an expert panel discussion: Breaking Boundaries in the Learning Function with Tomorrow’s Technology.

Mike Abrams has been in the Technology and Training industry for more than 18 years, holding executive positions in large Fortune 500 corporations on both training and information technology teams. He serves as a social media/business advisor and board member to several associations and non-profit organizations. As a resident of Second Life® for almost two years, Abrams explores the current happenings in virtual worlds, social media and healthcare learning.

Online registration for the conference is offered at [www.astdsandiego.org/2009-your-turn-to-learn](http://www.astdsandiego.org/2009-your-turn-to-learn)

About TBD Consulting, Inc.

TBD Consulting, Inc. (TBD) is a full-service consulting firm specializing in employee performance improvement. As a national provider of services to Fortune 500 companies, TBD creates solutions to improve performance management, employee engagement and process effectiveness - tangible business

impact, not just strategies. In business since 1991, TBD is positioned to service world-wide clientele either onsite or virtually. Solutions are customized to meet each client's business needs and objectives.

Further information is available at [www.tbdconsulting.com](http://www.tbdconsulting.com) or by calling our offices at 602-263-1961.

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City/Town	Phoenix
State/Province	Arizona
Zip	85069
Country	United States
Industry	<a href="#">Business, Technology, Education</a>
Tags	<a href="#">Professional Development</a> , <a href="#">Training</a> , <a href="#">Virtual Worlds</a> , <a href="#">Astd</a> , <a href="#">Leadership</a>
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