

## Find Your Engagement Ring at 24diamonds.com

*At 24diamonds.com you find hundreds of beautiful ring settings, for men, women, or unisex, executed in precious 14 or 18K white, yellow, or rose gold, shanks magnificently accented with round cut diamonds of a superior quality...*

**Oct. 13, 2009** - [PRLog](#) -- 24diamonds.com is a premiere online retailer of luxury diamond jewelry, brand name watches & loose diamonds. Sales at 24diamonds have enjoyed a steady growth over the years, including recently. This came as no surprise, amid the declining global economy, as such long-time favorite assets as precious metals and diamonds presented once again the opportunities for secure investment. All of 24diamonds.com luxury jewelry pieces are made of up to 18K gold, the prices for which precious metal rose steadily in the last two years and are projected to continue rising.

What distinguish 24diamonds.com from other, and less successful high-end jewelry retailers, are the unique features of the 24diamonds' online store, allowing its customers to order custom designed gold and diamond rings, including engagement rings, wedding bands, and anniversary rings, with great ease online. 24diamonds' unique and secure online platform, which is very easy to navigate even for someone with little or no online shopping experience, allows you to select a ring setting of your liking, and then choose a loose diamond, to be perfectly set into your ring by 24diamonds' master diamond setters.

At 24diamonds.com you find hundreds of beautiful ring settings, for men, women, or unisex, executed in precious 14 or 18K white, yellow, or rose gold, shanks magnificently accented with round cut <http://www.24diamonds.com/diamonds> of a superior quality. You will enjoy a wealth ring setting designs: from subdued modern elegance to classic opulence, from natural forms, to geometric – undoubtedly, there is something for everyone here.

Once you have set your heart on a ring setting, you can proceed to selection from over eight hundred of gorgeous loose diamonds, to find that perfect one, that will delight you for many years to come, and will be certain to turn heads!

The loose diamond selection at 24diamonds.com is an exhilarating experience of its own. With a beautiful ring setting already selected, you execute a search, choosing from loose diamonds of all possible shapes, colors, and sizes – as though from a royal treasury - utilizing five simple controls that set your desired price range (up to \$100,000), diamond's shape (marquise, princess, cushion, etc.), size range (up to 4 cts), clarity range (IF to SI2), and color, all seamlessly and at the same time. All diamonds are GIA (Gemological Institute of America) Certified.

The results, instantly displayed before your eyes, are a range of stunning loose diamonds of an absolutely perfect cut, color, and clarity that conform to your selected criteria, which you can browse through by viewing authentic high-resolution images and corresponding descriptions of quality and certification, thus happily selecting your perfect loose diamond from within your desired range.

All orders are skillfully executed and fulfilled by 24diamonds' celebrated master craftsmen, who approach each piece with a particular care, precision, and creative ardor. Many of these artisans earlier in their careers have created custom pieces for renowned and long-established jewelry houses. At 24diamonds.com they find the pleasure of working with high-quality materials and on beautiful designs, creating the luxury that really appeals and sells to customers, thanks to the 24diamonds' innovative and secure online retail technologies.

Whether shopping for an engagement ring, a wedding band set, an anniversary ring, or a beautiful watch, today at 24diamonds.com you will find the luxury that is master-crafted to your taste and ability to invest in a piece of opulent beauty and enduring value, no matter how modest or extravagant. 24diamonds.com is the 21st century's answer to the call of high-end bargain hunters, true jewelry connoisseurs, and those looking for a beautiful piece of jewelry without the need for hustle and bustle, for overpaying, for arrogant sales staff, or endless trips to stores.

At 24diamonds.com, in minutes of joyful, seamless, secure, and exciting online shopping experience you behold a custom-designed 18K gold and diamond ring of your dream!

Check our <http://www.24diamonds.com/specials/engagement-settings> page!

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About <http://www.24diamonds.com>

24diamonds.com was founded in 2003, and operates today as a strong family business. We are located in MidTown of New York City - the largest watches and jewelry centers in the world. At 24diamonds.com we specialize in the sales of brand new high-quality watches and jewelry, at a considerably lower price in comparison with the manufactures retail price. 24diamonds.com offers fine jewelry selection of bracelets, chains, cuff links, earrings, pendants, rings, custom-made jewelry, loose diamonds, high-end brand name luxury watches and accessories.

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