

GP1 Supercar Club Motors Into The Capital this Autumn

The UK's leading Supercar Club GP1 has officially opened its brand new distribution centre in central London. Based in Islington, DC2 will provide its members in London and the South with a first class delivery and collection service.

Oct. 13, 2009 - [PRLog](#) -- DC2 will be home to GP1's fleet of 20+ supercars including such marques as Audi, Aston Martin, Bentley, Ferrari, Lamborghini, Porsche and Rolls Royce.

And to head up the service in the South, GP1 has appointed its own Logistics Co-ordinator Neil Alexander, formerly of P1 International who will steer the operation.

GP1's Managing Director Nick Bailey said the opening of DC2 would make life much easier for members in the South,

"Up until now we've had the fleet at one central location but always planned to open another distribution centre to ensure a comprehensive delivery and collection service for our members in the South. It's an exciting time here at GP1. With DC2 open we have an even bigger presence in London and are also expecting delivery of several new cars to add to our fleet, including a Ferrari California. It means wherever they are, our members will get to drive the latest cars first."

But what of those members who live South of the capital and don't want the hassle of getting into the city to collect or return their chosen supercar?

Well GP1 did think of that. And the result..... the use of a special handover facility near Guildford in Surrey. So even for members living a little further out, it couldn't be more straightforward.

GP1 is looking for 100 selective individuals to share 20+ of the world's most amazing supercars, offering the best member to car ratio of any other club in the UK (5:1)

The present fleet, the largest in the UK is already extensive. Recent arrivals include an Aston Martin DBS, a Nissan GT- R and a Ford Focus RS, and the club is expecting delivery of its Ferrari California before the end of the year.

GP1 is also looking ahead to 2010 with some fantastic cars on order, including the new McLaren MP4-12C, the Ferrari 458 Italia and the Mercedes SLS AMG.

GP1 evolved following a management buyout earlier this year of P1 (North), the Northern base of P1 International.

Unlike many of its competitors, GP1 receives solid financial backing from an established prestige motor sales company, which has been a key factor for members who want financial security in tough economic times. It has created a stable platform in an arena where due to tough economic times others have failed.

A comprehensive fleet of supercars is currently in existence with the company's vehicle accident management division (Car Accident Replacement - CAR) and its supercar hire business (Ludo).

The club has offices in Mayfair, Birmingham and Manchester as well as its Distribution Centre in Staffordshire (DC1) and the newly opened DC2 in Islington.

GP1 is exactly what supercar lovers have been waiting for, an ambitious, stalwart of the industry, which values its members as much as its cars.

GP1's staff have unrivalled expertise and with more than 40 years of motor industry experience within its management team alone, the highest levels of service are guaranteed.

For more information/press packs /interviews and high-resolution photographs please contact Emily Burndred at Elev8 Media on 07767 654072 or emily@elev8media.com or Nick Bailey at GP1 on 0207 887

6111.

EXTRA INFORMATION

- GP1 has 5 levels of annual membership, starting from £5,000 Inc VAT per year and offers up to 5,000 miles driving allowance per year. It has adopted a 4 season, 6 group fleet structure.
- Members pay a one off joining fee and can pay for their membership in full or choose our monthly Payment Plan.
- Usually GP1 members enjoy on average 70 days driving with our highest-level Platinum membership and 50 days with Titanium, our next membership option.
- GP1 hosts a selection of lifestyle events and driving experiences throughout the year in both the UK and mainland Europe. It is the only Supercar Club in the UK to have its own Porsche 911 designated track day car allowing members to participate in events at selected racing circuits throughout the UK.

Ends.

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