

ActionCOACH, the world's #1 business coaching firm is looking to expand into Trinidad & Tobago

By ActionCOACH

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On October 20th, 2009 the CEO of ActionCOACH in the Caribbean will present the franchise opportunity in the Courtyard by Marriott, POS, from 7-9.30 pm. ActionCOACH is already present in 26 countries around the globe and expanding rapidly.

Curacao, Netherlands Antilles -- ActionCOACH, the world's number one business coaching company, is looking to open a firm in Trinidad & Tobago.

ActionCOACH, a global company with franchises in 26 countries, is headquartered in Las Vegas. The Master Licensees and CEO for the Caribbean are Arnout Druyvesteyn and Janine Lie-A-Kwie who are based in Curacao in the Netherlands Antilles. On average, four countries per year open an ActionCOACH franchise; so far this year, Venezuela, Chile, Brazil and Netherlands Antilles have opened franchises. ActionCOACH would now like to open a franchise in the Trinidad & Tobago area in the first half of 2010 or sooner.

"We are looking to partner with an entrepreneur and open a business coaching franchise in Trinidad & Tobago," CEO ActionCOACH in the Caribbean Arnout Druyvesteyn said. "The recession has hit Trinidad & Tobago hard. However, companies we've coached elsewhere have managed to increase their success, despite the economic situation. There's no reason why companies in the Trinidad & Tobago area can't do the same." On October 20th ActionCOACH will be presenting the franchise opportunity in the Courtyard by Marriott Hotel in Port-of-Spain from 7 – 9 pm. A business coaching seminar will be hosted by ICATT on the same day from 8.30 – 4pm in the Courtyard (www.icatt.org).

It's been shown that companies that hire a business coach vastly improve their business. In addition, the market has seen a demand for business coaching in the last few years, and business coaching is the second fastest growing industry in the world.

Business coaches help companies get organized, focus on goals, and ultimately help the client achieve all of their goals. In fact, the average client is with an ActionCOACH business coach for one and a half to two years, and during that time, they finally realize how to run a business to its utmost potential. "Most Caribbean economies thrive on small and medium sized enterprises; ActionCOACH can now help these businesses become more professional and grow," Lie-A-Kwie said.

By partnering with a consultant, accountant or entrepreneur who genuinely aspires to be a leader in the community, and opening an ActionCOACH franchise in Trinidad & Tobago, Druyvesteyn and Lie-A-Kwie believe the company and business coaches can reach more people in this area.

"ActionCOACH has grown exponentially around the world in the last few years," Druyvesteyn said. "Now we're looking to expand in T&T, and help out local businesses with coaching services our new franchise will provide."

ActionCOACH is the world's number one business coaching and executive coaching firm, with more than 1,000 offices in 26 countries.

To learn more, go to www.caribbean.actioncoach.com or call +5999 5136375.

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About ActionCOACH: ActionCOACH is the World's #1 Business Coaching Firm. Currently ActionCOACH has more than 1000 offices in 26 countries. In 2007 revenues/turnover were estimated at \$220 million. Founded in 1993 by Australian born entrepreneur Brad Sugars, ActionCOACH is one of the fastest growing franchises in the world. Every working day someone joins the company as a new ActionCOACH.

Appointing an ActionCOACH Business Coach can be the single, most effective profit making initiative any business owner can make in their business. Not only is the coaching system powerfully effective, it is also very affordable for most businesses.

Business owners get access to hundreds of amazingly powerful, yet relatively simple and affordable sales, marketing and team building strategies that result in dramatic improvements in turnover & profit.

Our Vision: "World Abundance through Business Re-Education"

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