

Entrepreneurs meet Stalwarts across 4 cities @ Startup Saturday– a Headstart Foundation Initiative

By Headstart Foundation

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The 'Innovation Ecosystem' as envisioned by the young and dynamic people of the non-profit HeadStart Network Foundation(<http://www.headstart.in>) will bear fruit today, with their monthly event Startup Saturday happening consecutively across 4 major cities – Bangalore, Delhi, Kolkata and Mumbai.

Over the 18 months, the Headstart Foundation, as part of their vision of creating this Ecosystem have, through their various events connected with over 5000 upcoming entrepreneurs. They also run an online collaboration portal, where the number of discussions exceeds 1000 members (and counting). The Foundation also manages a Startup Incubator at IISc ,Bangalore. Today's event will see over 500 people attending, including new age entrepreneurs , professionals and investors.

A Startup Saturday (since March 2008) provides a forum for entrepreneurs to discuss, present, network and learn from peers, prospective customers, adopters, partners and investors. Each Startup Saturday has a relevant theme that captures current issues dominating the markets and future potential of that sector. Each event will have a couple of insightful talks by experienced entrepreneurs / academics / professionals who share their life experiences apart from analyzing the current theme of the event.

There is usually one showcase talk by a young entrepreneur who has a product rolling and a few customers in the kitty. This startup is then reviewed and debated on by the audience followed by incisive questions and healthy arguments from all parts.

The sizzlers of the events are the lightening pitches (usually two) which are of ten min duration where a very young startup gets to introduce their product/idea and it is pounced upon by an enthusiastic audience.

Saturday's event promises to be a gala event for entrepreneurs, businesspeople as well as professionals. Everyone will return from the event enriched, having been integrated into the 'Innovation Ecosystem'.

A brief about each Startup Saturday is given below:

Mumbai Agenda:

2:55PM - 3:05PM: Introduction

3:05PM - 3:50PM: Talk by Mr. Dheeraj Gupta - Founder & MD, Jumbo King Food:

If you're at any of the local train stations in Mumbai, you would notice Jumbo Vada Pav. Jumbo King is trying to be the McDonalds of Indian snacks through these outlets. Jumbo King is poised to have 500 outlets across India by 2010.

Mr Gupta, Founder of Jumbo King, would share his experience on how Jumbo King came into existence and how the extensive franchisee model to sell hygienic Vada Pav works.

3.50PM - 4:30PM: Lightening Pitches by Raddi Rewards, TBA

4.30PM - 4:45PM: Tea Break

4:45PM - 5:30PM: Talk by Mr. Anaggh Desai, CEO, The Bombay Store

Mr Desai brings with him an overwhelming experience and shall speak about his outlook of the retail industry and the opportunities in this space. He is also known as a turnaround CEO for companies like

traveljini.com, Gitanjali Diamonds and Damas Jewellery

Bangalore Agenda:

10:00 - 10:15 : Introduction

10:15 - 10:35 : Demo 1: FlipKart.com

10:35 - 10:55 : Demo 2: GoVasool.com

11:00 - 11:30 : Lightning Pitches: TBD

? Attribo

? BlumBlum

? First10

? Dont spend just send

11:30 - 12:30 : Panel Discussion "Opportunities & Challenges in Online Retail"

? Vipul from Indiaplaza.in

? Vijay from WisdomTap

12:30 onwards : Snacks and Networking.

Delhi Agenda:

1) BootStrapping a StartUp - the Mobikwik way. A talk by Bipin Singh, CEO of Mobikwik. He is going to share his experience of starting up Mobikwik. Its a presentation about the company profile, its business and a demo of the business model.

2) Opportunities in the Indian HealthCare sector. Manish Rathi from Global Logic is talking about his experience and research in the consumer space, especially focused for the Indian HealthCare sector. He has a precise list of opportunities that are available for entrepreneurs in this highly expanding space.

3) Trials and Tribulations...the RockeTalk story. Rajiv Kumar is the CEO of RockeTalk. He is talking about some of the most difficult problems that entrepreneurs face and some of the learnings from RockeTalk, how they went about their business while solving these issues.

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The HeadStart Network is a not-for-profit organization run by volunteers and full time professionals to create and promote the innovation ecosystem in India. We define the innovation ecosystem as consisting of entrepreneurs and startups, researchers in academia and industry, adopters of new technology and products, and investors.

Category	Society, Retail, Event
Tags	entreprenuership, saturday, seminar, retail, Network
Email	Click to email author
Phone	+91 9892937394
Address	Bhavans College Campus Munshi Nagar,Dadabhai Nagar Andheri West, Mumbai, Maharashtra 400053
City/Town	Mumbai
State/Province	Maharashtra
Zip	400053
Country	India