

## **Buying & Selling Horses in Ireland has become easier with EquestrianNeeds.com**

*By Gwen Smyth*

*Dated: Oct 06, 2009*

*A brilliant website with excellent search & save facilities, [www.equestrianeeds.com](http://www.equestrianeeds.com) is the obvious choice for advertising your horse, horsebox, tack or business. With online facilities & immediate publishing, placing your advert is simple & secure.*

Buying or selling horses in Ireland has become easier since the launch of [www.EquestrianNeeds.com](http://www.EquestrianNeeds.com) earlier this year. Increasingly the equestrian industry has been turning to the web to promote and sell goods and services. Gwen Smyth, Director of the Company, is one of those behind creating the website. Originally from Co Antrim but now based in the South of England, Gwen explained that it was a combination of her IT experience and the problems she experienced in trying to purchase a horse that encouraged her to launch the website.

“I wanted to buy a horse but found it very difficult as I had had a break from riding, was in a different location and no longer had any contacts. I tried websites but found them unfriendly to use”. Gwen continued “It was at this point I decided that there was a need for a website which could improve on what was available”. Whilst equestrian websites are commonly used on the mainland, Ireland offers little choice for owners and although word of mouth and publications remain popular, usage of the web is increasing.

EquestrianNeeds.com offers horses and ponies for sale from across the UK and Ireland and animals can be advertised in both Sterling and Euros to meet the needs of those on both sides of the Irish border. If you are selling, this coverage greatly increases buyer audiences and Irish horses are very popular on the English market. Photos can be added along with video footage for no extra cost and those adverts with images are more frequently viewed by visitors to the site.

In addition to horses for sale, EquestrianNeeds.com is keen to support equine charities and offers free advertising to those that have horses in need of re-homing or those that have been the victim of horse theft.

The website also offers facilities to buy and sell horseboxes and tack and provides a professional facility for equine businesses to advertise their goods and services. There are also listings for horse shows both locally and nationally and this service is offered free to organisations publicising their events.

The Equestrian Needs team is made up of a number of individuals with extensive experience in the equine industry, IT, finance, marketing and customer service. Gwen added: “The business is going from strength to strength with thousands of visitors viewing the website each month and this will continue to increase in the future”.

You can place and maintain your advert online 24 hours a day or if you prefer, adverts can be phoned to the team on 07969 798194. Visit the website at [www.equestrianeeds.com](http://www.equestrianeeds.com) for further information.

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EquestrianNeeds.com was launched in February 2009 to offer a professional facility for all those involved in the equine industry to advertise their horses, services or equipment. Our team is made up of a number of individuals with extensive experience in the equine industry, IT analysis and design, software development and sales, finance, marketing, business development and customer service. The website was designed by Equestrian Needs Ltd with the graphic design provided by Marble Cake and the build by Bluelinemia

Ltd. Secure payment facilities are provided by Protx.

Category Advertising, Pets, Sports  
Tags horses for sale ireland, riding, equestrian, horseboxes for sale, horse shows, stolen horses, rehoming horses  
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