

## **Stratus Building Solutions Enters Nevada Market With New Las Vegas Master Franchise**

*Businessman Dennis Snyder is New Master Franchisor Serving the Las Vegas Metro Area*

**Oct. 5, 2009** - [PRLog](#) -- St. Louis, Missouri...Stratus Building Solutions, the nation's fastest-growing international brand in the building services and maintenance franchise industry, has established operations in Nevada by awarding a new Master Franchise to businessman Dennis Snyder called Stratus Building Solutions of Las Vegas.

Pete Frese, President of Stratus Building Solutions, said, "With this new Las Vegas Master Franchise, Stratus Building Solutions now operates in 22 states. This expansion strengthens our positioning in the western U.S. and complements our company's entry into Canada and Eastern Europe earlier this year."

Dennis Jarrett, CEO of Stratus Building Solutions, added, "Dennis Snyder is a seasoned businessman with more than 25 years of professional experience. He shares our vision to provide peerless services to building owners and managers while helping to create new jobs in building services and maintenance by establishing new unit franchises. Las Vegas is a great community and we are excited to be part of Nevada's business community."

Stratus Building Solutions of Las Vegas is headquartered at 1485 West Warm Springs Road, Suite 107, Henderson, Nevada. 89014. The office telephone is 702.483.5555; fax is 702.485.5556.

Dennis Snyder said, "Stratus Building Solutions has a terrific track record and is committed to providing top-down support to company franchisors and customers. Las Vegas has a busy industry infrastructure and a welcoming business climate. We look forward to establishing new unit franchises to serve our customers and contribute to the local economy."

Stratus Building Solutions of Las Vegas plans to hire five employees immediately and establish 50 unit franchises by year-end 2010, creating more than 100 new jobs. Financial terms of the agreement with Stratus Building Solutions were not disclosed.

Snyder was previously a senior executive in the retail industry specializing in retail management, training and operations for more than 25 years. In addition, Snyder and his wife Terie owned and operated a successful regional publication serving the recreation and travel industries in five states, including Nevada.

Stratus Building Solutions offers 16 different building service franchise plans providing state-of-the-art "environmentally green" cleaning systems, products, services and marketing support. These include the "Stratus GreenClean" program which uses environmentally-friendly products and services to help sustain healthier, more productive facilities. Also, the firm offers an exclusive "Stratus Sani-Proof" program that kills bacteria, including Methicillin-Resistant Staphylococcus Aureus (MRSA), and other germs found in schools, health clubs, daycare centers, gyms, dormitories, medical offices and hospitals.

Stratus Building Solutions currently has U.S. operations in Connecticut, California, Colorado, Delaware, Florida, Georgia, Hawaii, Indiana, Iowa, Minnesota, Missouri, Nebraska, New York, New Jersey, New Mexico, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Texas, in addition to Nevada. In May 2009, Stratus Building Solutions of Canada was established to serve all ten provinces in that nation. Early in September 2009, the company established a new Master Franchise in Lithuania as a business model for company expansion in Europe. In January 2009, Stratus Building Solutions won four "top ten" spots in Entrepreneur magazine's 30th Annual Franchise 500® ranking.

Stratus Building Solutions franchise benefits include orientation and training; customer referrals; administrative and accounting support; pre-arranged credit lines; access to insurance and surety bonds, financing options, promotional support; and other turn-key advantages. Stratus Affiliated Services, LLC, a division of Stratus Building Solutions, provides landscaping, energy audits, recycling, pest control, hard-surface cleaning, and related services to complement the company's successful building service franchise programs.

The company's international headquarters are at 1976 Innerbelt Business Center Drive in St. Louis, Missouri. For more information, please see the website [www.stratusclean.com](http://www.stratusclean.com) or call Stratus Building Solutions at 314.731.2000 or toll-free at 877.731.2020.

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