

Vintage Truck Being Sold At Auction - Cher's 1956 Custom Ford F100 Pickup Nicknamed "moonstruck"

Delray Beach, FL – A classic Ford pickup truck owned by film and music star Cher is being sold at auction this week.

Oct. 3, 2009 - [PRLog](#) -- Cher nicknamed this 1956 Ford F100 customized black pickup “Moonstruck” after the 1987 movie performance for which she won the Oscar for Best Actress.

Online auction details can be found at:

[http://cgi.ebay.com/ebaymotors/Ford-F-100-CHERS-1956-CUSTOM-FORD-F100-PICKUP-MOONSTRUCK_W0QQcmdZViewItemQQ_trksidZp3286Q2ec0Q2em14QQhashZitem27ac082b83QQitemZ170389941123QQptZUSQ5fCarsQ5fTrucks]

The story behind Cher's ownership of the truck and the unique customizations she had installed is an interesting one. Cher had always wanted a pick-up truck and would often talk about her desire amongst her friends. Then out of the blue one of her friends, actor Johnny Depp, spotted a 1956 Ford F100 pickup for sale on the side of the road and immediately called Cher.

When Cher bought the 1956 Ford F100 pickup, she knew it wasn't perfect, but after reading an issue of Custom Classic Trucks, she wanted to know how to get the truck to look like some of the beauties she saw in the magazine. The truck was in decent condition; it had independent front suspension, a 460 V8 engine, a tilt steering wheel, shaved door handles and black primer finish. Except for the front suspension, most of the workmanship was marginal, and the engine was ready for a rebuild. Problems were either apparent or ready to surface.

She called Peterson Publishing and they agreed to steer Cher in the direction of quality work and parts. They recommended Baker Restoration in Van Nuys, California. This company, headed by Scott Baker, has a solid reputation for quality work and really knows classic trucks.

It took only a few days to break Cher's truck down into pieces. Baker sent out the pieces and frame to be stripped at the Painting & Stripping Corporation of America in Santa Fe Spring, California, so there would be no hidden surprises under the primer. Cher decided that she wanted the truck black, totally black. We're talking black frame, black suspension, black body, and black interior, so the body had to be flawless.

Bigger is better, right? How about 7.5 liters of fuel injected muscle ala '95 Ford? Ford Motorsport supplied the engine, which Cher also had painted black. Baker put in a sophisticated electronics system that includes the ability to limit engine performance to any speed the owner selects, that way when Cher lets her son Elijah drive the truck, he can't get in over his head. A '95 A4OD (automatic 4-speed overdrive) transmission was bolted to the engine and a narrowed 9 inch rear-end was used to allow for the super wide tires. In terms of mechanics, the truck runs like a '95 model.

Richard Stark did the black leather custom interior; owner of Hollywood, California based Chrome Hearts. All the upholstery buttons, power window controls, light frames and crosses, which Stark embedded into the leather interior, are formed from sterling silver.

To install the sound system, Cher selected Los Angeles based Electronic Entertainment, where owner Howard Becker over saw the installation. Before work on the interior and sound system began, the cab was

sound proofed using V-Blok sound dampening material and under carpet pad by Cascade Audio Engineering. The series of layers not only provides additional sound dampening, it also protects the wiring for the sound and security systems. Then over that, Baker layed the specially ordered wool carpet.

Because song demos always come in cassette format, Cher requested a cassette head unit. So Becker put in a Nakamichi TD/9 am/fm cassette, which is located in the dash. Additionally, should she want to listen to CDs, a Nakamichi MB-7 music bank 7 disc changer was installed under the seat. For the mids and tweeters, Becker used AVI MX-130 5 mid range speakers and HF25V tweeters, also from AVI.

Other features include power steering, a tilt wheel with air bag, stainless steel transmission, fuel, and brake lines, a reverse tilt hood, a completely digital dash, temperature controlled digital dash, power windows, doors and seats. This is probably the only '56 in the U.S. with an airbag.

Additionally, the truck contains a 15-gallon NASCAR fuel cell, which is accessed through an aircraft fuel inlet, flush mounted into the cleared and polished oak wood bed.

For additional photos and auction details, go to:

[\[http://cgi.ebay.com/ebaymotors/Ford-F-100-CHERS-1956-CUST...\]](http://cgi.ebay.com/ebaymotors/Ford-F-100-CHERS-1956-CUST...)

Truck details and specifications are as follows:

TITLE: 1956 FORD F-100 PICKUP
MILEAGE: 1,556 (since rebuild)
CUSTOMIZED: 1995 - REBUILT FROM GROUND UP / SHOW QUALITY TRUCK
LOCATION: FLORIDA
VIN: F10DD6R47742
TITLE: CLEAR
CONDITION: CUSTOM
FOR SALE BY: PRIVATE SELLER
BODY TYPE: PICKUP - CUSTOM
ENGINE: 8-CYLINDER
EXTERIOR COLOR: BLACK
INTERIOR COLOR: BLACK
TRANSMISSION: AUTOMATIC
FUEL TYPE: PUMP GAS - UNLEADED

- 7.5 LITER FUEL INJECTED 460 I.C. 1995 FORD ENGINE
- AUTOMATIC 4-SPEED OVERDRIVE TRANSMISSION
- POWER STEERING
- TILT WHEEL
- AIR BAG
- STAINLESS STEEL TRANSMISSION / FUEL / BRAKE LINES
- REVERSE TILT HOOD
- A/C TEMPERATURE CONTROLLED
- DIGITAL DASH
- POWER WINDOWS/DOORS W/SHAVED HANDLES INCL EMERGENCY OVERRIDE LATCH
- 15 GALLON FUEL CELL
- POLISHED OAK WOOD BED
- ELECTRONIC SYSTEM – OPTION TO CHOOSE LEVEL OF ENGINE PERFORMANCE
- AIR RIDE SYSTEM (ARC 4000 E2 RIDE PRO)

- BLACK LEATHER CUSTOM INTERIOR (DESIGNED BY RICHARD STARK OF CHROME HEARTS)
- STERLING SILVER UPHOLSTERY BUTTONS, AND LIGHT FRAMES
- GOTHIC STYLE STERLING SILVER CROSSES EMBEDDED INTO LEATHER INTERIOR
- SOUND PROOF CAB USING V-BLOK SOUND DAMPENING MATERIAL
- NAKAMICHI TD/9 AM/FM CASSETTE
- NAKAMICHI MB-7 MUSIC BANK 7-DISC CHANGER
- AVI MX-130 5 MID-RANGE SPEAKERS
- AVI HF25V TWEETERS
- JAGUAR STEERING WHEEL FITTED WITH AN AIRBAG
- FINEST MASON BLACK LEATHER WITH SPECIAL STERLING SILVER STUD BUTTONS
- BLACK LACQUER
- FRONT WHEELS: NITRO NT450 EXTREME PERFORMANCE 225 / 50R17
- REAR WHEELS: NITRO NT450 EXTREME PERFORMANCE 275 / 50R17
- AIR RIDE SYSTEM INSTALLED 2007 – ARC – 4000 E2 RIDE PRO;
- TRUCK COVER INCLUDED
- ORIGINAL BILL OF SALE INCLUDED w/CHER'S SIGNATURE
- V.I.N. F10DD6R47742
- FEATURED AS COVER / CENTERFOLD DECEMBER 1996 ISSUE OF CUSTOM CLASSIC TRUCKS

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