

## **Perry Ellis Europe Rolls-out Jesta I.S.' Vision Sourcing & Demand in Parallel with a Global Upgrade**

*Perry Ellis International Unifies its Global ERP Solution*

**Oct. 1, 2009** - [PRLog](#) -- Jesta I.S. a leading supplier of business solutions for the soft goods and specialty markets, announced today that Perry Ellis International has completed a company-wide upgrade of its ERP to version 10 of Jesta I.S.' Sourcing and Demand Management, and the implementation of Jesta I.S.' Vision Sourcing and Demand Management ERP for its European Division, Perry Ellis Europe.

Perry Ellis Europe is a wholly owned subsidiary of Perry Ellis International based at Witham, Essex, in the United Kingdom. Perry Ellis Europe is primarily known for its vintage Farrah brand, the #1 selling branded bottom in the U.K., and for the successful expansion of Original Penguin in Europe. After the roll-out of Vision Sourcing and Demand Management, Perry Ellis International fully integrated this platform into the overall organization, increasing its visibility into Perry Ellis Europe's operations and enabling the brands to better coordinate resources and operate more efficiently.

“With the successful addition of our European division to the Vision ERP system, Perry Ellis International will better detect and address new opportunities in European niches, increasing our reach and ability to cross sell our brands into new markets, and further solidifying our relationships with retailers across the U.K. and continental Europe,” stated Luis Paez, CIO for Perry Ellis International.

The global upgrade allows Perry Ellis International to ensure consistency across the enterprise by fully integrating operations globally onto a single platform. Business intelligence is also greatly improved, with reports automatically delivering pertinent information to any person in any location.

“In addition to the merger of our European Operations, the enterprise-wide upgrade of Vision Sourcing and Demand Management was performed to take advantage of enhanced EDI capabilities, WIP, moving average cost tracking, and various task and process scheduling including allocation management,” added Filiz Yavuz, VP Business Process Engineering for Perry Ellis International.

Leslie Belcher, President of Jesta I.S. commented “Perry Ellis International is one of our most valued clients and we are very glad that as Perry Ellis International grows both organically and through acquisition, Jesta I.S. remains at the forefront of their ERP needs with our continuously evolving Vision Suite. The team at Jesta I.S. looks forward to our continual relationship with Perry Ellis International.”

### About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories, and fragrances. The Company's collection of dress and casual shirts, golf sportswear, sweaters, dress and casual pants and shorts, jeans wear, active wear and men's and women's swimwear is available through all major levels of retail distribution. The Company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands including Perry Ellis®, Jantzen®, Laundry by Shelli Segal®, C&C California®, Cubavera®, Munsingwear®, Savane®, Original Penguin® by Munsingwear, Grand Slam®, Natural Issue®, Pro Player®, the Havanera Co.®, Axis®, Tricots St. Raphael®, Gotcha®, Girl Star®, MCD® John Henry®, Mondo di Marco®, Redsand®, Manhattan®, Axist® and Farah®. The Company enhances its roster of brands by licensing

trademarks from third parties including Pierre Cardin®, Dockers® for outerwear, Nike® and JAG® for swimwear, and Callaway®, PING® and PGA TOUR® for golf apparel. Additional information on the Company is available at <http://www.pery.com>.

#### About Jesta I.S.

Jesta I.S. is a leading supplier of business solutions leveraging more than 40 years of expertise in supply chain management systems for manufacturers, distributors and retailers primarily in the soft goods and specialty industries worldwide. Jesta I.S. is recognized for its expertise, innovative products and services and its commitment to evolving business solutions in today's rapidly changing business world. Jesta I.S.' solutions process essential business management information for well known industry leaders including Perry Ellis International , PUMA (German: PUM), Genesco Inc. , Town Shoes Limited, Cole Haan, Haggard Clothing Co., Cavender's Boot City and DSW Inc. as well as many others. Additional information is available at [www.jestais.com](http://www.jestais.com)

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Jesta I.S. is a global provider of supply chain solutions for apparel, footwear and consumer goods retailers, manufacturers and importers.

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Source	Jesta I.S. Inc.
City/Town	Montreal
State/Province	Quebec
Zip	H3E 1N3
Country	Canada
Industry	<a href="#">Apparel</a> , <a href="#">Software</a> , <a href="#">Retail</a>
Tags	<a href="#">Apparel Erp</a> , <a href="#">Perry Ellis</a> , <a href="#">Jesta I S</a> , <a href="#">Wholesale Erp</a> , <a href="#">Demand</a> , <a href="#">Farah</a> , <a href="#">Perry Ellis Europe</a> , <a href="#">Vision Suite</a> , <a href="#">Sourcing</a>
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