

Flat Fee MLS Realtor for Monmouth, Ocean, Burlington, Camden, Mercer, Atlantic County etc New Jersey

By Robert Bornstein, Principal Broker

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1-2-3 Realtors, A Leading provider of Discount Real Estate Broker services for Home Sellers in Ocean and Monmouth County NJ, is now offering Low Cost Flat Fee MLS service for homeowners in much of Central and Southern New Jersey.

The real estate market may be tough, but 1-2-3 Realtors in Toms River New Jersey is trying to help homeowners who have already seen some of their equity disappear from the recent market downturn. The addition of the popular Flat Fee MLS service to the already successful Discount Marketing Programs is just another reason to trust the sale of your home to this experienced company. Flat Fee MLS can help sellers save many thousands of dollars in real estate commissions and is the most flexible marketing plan for sellers as it allows For Sale By Owners as well as traditional sellers to place their home in the Realtors Multiple Listing Service for a small upfront fee instead of a high listing commission later. The Multiple Listing Service is what most Real Estate agents belong to and where they typically search for home to show their buyers. The listing is also placed on the popular web site Realtor.com and hundreds of other top real estate web sites including having the homes listing appear the web sites of local real estate agencies. All listings, at no additional charge receive: multiple photos, clickable mapping links, color brochures printable directly from web site and much more. Visit the web site <http://www.123FlatFeeMLS.com> for more details. If the homeowner finds their own buyer without the assistance of a real estate agent, no additional fee is due.

1-2-3 Realtors has lots of experience offering discount commission programs. We've been in the same location for more than 12 years. While there are other companies offering flat fee mls service, I know of none who offer such a wide range of discount services as well as being a local "full service" broker. Some are just Internet based companies who farm out the listing to another agency. 1-2-3 Realtors serves Ocean, Monmouth, Mercer, Burlington, Camden, Atlantic, Gloucester and Salem counties in New Jersey as well as the Ocean City NJ area.

For Sale By Owners tend to gravitate towards Flat Fee MLS. Many feel they don't need the full range of real estate services most brokers offer. They see this service as a way to gain the massive exposure of the MLS and major web sites, while still retaining the ability to sell on their own, and not pay a selling agent commission. Should the buyer end up coming from a real estate agent, the seller is only obligated to pay the selling agency portion of the commission. They save the listing commission or approx. 50% of what most sellers pay. The small upfront Flat Fee of approx. \$395 (payable by credit card) is a bargain for the exposure offered when you consider how much newspaper ads and other services cost. Add to that the fact that nearly 80% of all home sales are through the Multiple Listing Service and you can see why it makes sense.

While For Sale By Owners, commonly referred to as FSBO's, are the main users of Flat Fee MLS services, it really makes sense for most sellers. Any serious seller can save thousands of dollars compared to selling through a higher commission broker. While an agent is not there to hold your hand every day through the process, everything you really need to get your home sold is included. For those sellers who want a little more "hands on" service from a broker when a contract comes in, "end services" are available for a small additional fee. This end service includes: prequalifying the buyer, sales contract preparation and review, assistance with negotiations to help get you the highest price etc. Visit our web site <http://>

www.123FlatFeeMLS.com for more details and the latest information. 1-2-3 Realtos belongs to the Monmouth-Ocean MLS, Jersey Shore MLS, Trend MLS, and the South Jersey Shore Regional MLS. Your home is submitted to the MLS which is most prominent in the area it is located.

Some sellers are just not comfortable handling any part of the sales process on their own or are not comfortable paying an upfront fee. Not to worry. Our full service office Homeowners Concept 1-2-3 Realtors can still help save you money. We offer full service discount real estate services with a Proven Track Record. Remember, in New Jersey all commissions are negotiable and how much you save, if anything, depends on individual circumstances. So don't pay more than necessary. Visit <http://www.2percentUSA.com> for more affordable options. Call 1-2-3 Realtors at 1-888-341-8840.

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Flat Fee MLS real estate services. Serving much of New Jersey including central and southern portions of the State. Your home will be listed on the Realtors Multiple Listing Service and the web site Realtor.com and 100's of other top sites. Save \$\$

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Tags	flat fee mls, discount realtor, new jersey fsbo listing, fsbo mls, by owner mls, new jersey
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