

Playstation 3 Slim Outselling Xbox By 10-1

Source: 10 Yetis PR Agency

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An internet based games console company can today reveal that the new PlayStation 3 Slim console is currently outselling the Xbox 360 by 10-1 as the Sony product becomes the must have product of 2009.

A web-based company that specialises in selling games consoles can today reveal that since the PlayStation 3 Slim Console came onto the market it has been out-selling the Xbox 360 by 10-1.

The business owns and operates www.Ps3PriceCompare.co.uk and www.CheapXbox360Consoles.co.uk, sites which scour all of the currently available prices from across the web to make sure its community can find the cheapest prices.

The previous weekend's sales statistics represented such a shift from normal sales trends that the company investigated the reasons and found that searches for the two consoles via search engines were even more drastically split with over 250 PlayStation 3 Slim related searches for every 1 Xbox 360 related search.

Up until recently, Xbox 360 and PlayStation 3 sales were fairly even. although the Sony product experienced more regular spikes in volumes than its competitor.

The retailers who are benefitting the most from the upsurge in sales are Amazon and Play.com with Amazon currently having the most competitively priced PS3 Slim at £249.96 and Play.com at £249.99.

The phrases being typed into Search Engines indicate that a large proportion of sales and enquiries relate to people attempting to find the cheapest PlayStation 3 Slim price in time for Christmas.

Speaking about the shift in sales, spokesperson for [Ps3PriceCompare.co.uk](http://www.Ps3PriceCompare.co.uk) and [CheapXbox360Consoles.co.uk](http://www.CheapXbox360Consoles.co.uk) Mike Elsmore said,

"The dramatic change in sales volumes for the new PlayStation 3 Slim against the Xbox 360 led us to assume that our Xbox website had experienced down time, but we found that everything was working as expected and it was just that there is huge demand for the new product".

He continued, "It is really clear to us that the PlayStation 3 Slim will be the must have Christmas present for 2009 and I imagine that every retailer would join us in hoping that Sony has sufficient stock to see everyone through the festive period".

To read more about the sites visit: <http://www.Ps3PriceCompare.co.uk> and <http://www.CheapXbox360Consoles.co.uk>

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Editors Notes

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Ps3PriceCompare has featured in the likes of The Sun, Pocket-lint.co.uk, Daily Express, Mirror & New York Daily News, Daily Telegraph and the Daily Star

Both sites use leading technology to search for and display the best prices for PS3 and Xbox consoles to help their communities save money.

Category Consumer, Gaming, Consoles
Tags ps3pricecompare, cheapxbox360consoles, playstation 3 slim, xbox, 10, yetis, pr agency
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