

Jobs2Web to Showcase its Interactive Recruitment Marketing Solutions at Fall ERE Expo

By Jobs2Web

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Jobs2Web will exhibit in Booth No. 315 at this week's ERE Conference in Hollywood, Fla.

MINNEAPOLIS, Minn. —

WHO:

Jobs2Web, a leading provider of interactive recruitment marketing solutions

WHAT:

Will exhibit its award-winning interactive recruiting solutions at the Eighth Annual ERE Expo Fall

WHEN:

The ERE Expo will be held Wednesday, September 9 through Friday, September 11, 2009.

WHERE:

The Westin Diplomat Resort & Spa
3555 South Ocean Drive
Hollywood, Fla.

Jobs2Web will exhibit in Booth No. 315.

For more information about this event, please visit

<http://www.ere.net/events/2009/fall/>.

DETAILS:

Job boards were an important tool in recruitment when they began to overshadow traditional print advertising 10 years ago. Now interactive recruiting technologies – such as major search engines and social media - are rapidly overshadowing expensive job boards, becoming today's most effective means of sourcing and recruiting qualified candidates.

Company representatives will be on hand to discuss the latest recruitment trends and strategies and how Jobs2Web's solutions can help corporate recruiters attract and engage quality talent. Jobs2Web's Recruitment Marketing Platform enables recruiters to drive new sources of talent to corporate career sites from multiple online channels, including social networks such as Twitter, Facebook and LinkedIn. As a result, Jobs2Web makes it possible for companies to reduce their reliance on job boards, make their own career sites their primary recruiting tools, build interactive talent communities and confidently measure recruiting effectiveness. Additionally, Jobs2Web's innovative recruitment solutions have interactive features that make it easy for candidates to add jobs to their personal home pages on Yahoo! and Google, be notified about relevant job openings via emails or text messages, and self manage their subscription online.

Jobs2Web also markets its solutions to recruitment process outsourcing (RPO) vendors that are seeking to use the latest technologies to creatively source candidates. More information about this offering can be accessed at <http://www.jobs2web.com/solutions/recruitment-process-outsourcing/>.

Jobs2Web ~ www.jobs2web.com

Recruiting IS Marketing. Jobs2Web is a leading provider of interactive recruitment marketing solutions that automate recruitment marketing to improve recruiter efficiency and drive costs out of the process. Jobs2Web customers are able to better Attract, Capture, Interact and Measure candidate activity. Clients report lower operating costs, better visitor/candidate conversion, lower sourcing costs and better recruiting campaign results.

Founded in 2003, Jobs2Web is headquartered in Minneapolis, Minn. and manages for its clients over one million career site visitors each month and over 50,000 job listings. Every 4 days a new client site goes live. Come see why at www.jobs2web.com.

Category Marketing, Human resources, Internet
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