

Platinum Power Group Launches Alliance Tester Program

By Platinum Power Group LLC

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Platinum Power Group LLC, the leading global manufacturer of Plug-in Horsepower products for CAT Diesel Engines, today announced that, along with expanding its partnerships, it is now formally launching the Platinum Alliance Tester Program.

Platinum Power Group LLC, the leading global manufacturer of Plug-in Horsepower products for CAT Diesel Engines for the On-Highway, Industrial and Marine Engine industry, today announced that, along with expanding its partnerships, it is now formally launching the Platinum Alliance Tester Program. In response to high global demand for an expanded product offering, the Platinum Alliance Tester Program will begin development and testing of new diesel engine performance parts and fuel saving devices. The program is now ready for widespread adoption.

Partnerships Grow and Reports of Fuel Savings for CAT Diesel Engines Increase

Since its inception in 2007, Platinum Power Group has steadily grown its partnerships and product testing portfolio. To date there are 50 Alliance Program members, and the organization plans to test and certify 150 products. Platinum Power Group products are distinguished by their high performance and interoperability, ease of use, and customer satisfaction.

"We're excited about marking the third anniversary of Platinum Power Group LLC with the continuing and growing endorsement of global Owner Operators, Private Fleets, Construction Companies and Truck Drivers that own Caterpillar (CAT) diesel engines," said a company representative. "Now more than ever it is important to ensure our On-Highway, Marine and Industrial customers have a great experience when they get their new Platinum Power Group products installed, and we continue our commitment to that by working with our partners to advance our real-world customer usability and testing."

Demanding applications require superior performance to meet business demand. The Platinum Alliance Testing Program enables CAT Diesel engine owners to test the products, receive significant savings off retail price and experience what thousands of CAT Diesel engine owners have reported – increased fuel mileage and improved performance. With the price fuel trending upwards, truck owners are looking for as many ways as possible to get better fuel mileage and performance. Diesel engine modifications can become costly, ranging from \$1,000 and upwards per truck. For this reason, Platinum Power Group has grown in popularity and become known for their cost effective, high quality performance and fuel saving product line. The program is currently open to Transportation and Trucking Professionals in the United States and Canada that own a CAT Diesel Engine. Applications: On-Highway, Marine, and Industrial.

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Platinum Power Group has forged new pathways in diesel engine horsepower products for the On-Highway, Industrial, and Marine Engine market across the globe. Demanding applications require superior performance to meet business demand. Platinum Power Group has been working hard to provide dependable horsepower products for Industrial equipment at shipyards, on farms, construction sites, oil fields, on highways, and city streets. Our On-Highway Transportation customers look to Platinum Power Group for their performance diesel needs in trucks, RV's, School Buses, Motor Coaches, and Emergency Response vehicles. Lastly, our Commercial and Pleasure Craft customers continue to rely on our products to outfit their workboats, commercial fishing, sport fishing boats and much more. No matter what

application powers your business, Platinum Power Group can help you get going faster.

Category	Transportation, Trucking
Tags	transportation, trucking, horsepower parts
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State/Province	Texas
Zip	75204
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