

Gardner Joins Lighthouse Business Solutions as Management Support/ Sales Specialist

By Andrea

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Gardner rejoins Providence office after growth seen in the San Francisco area. He will be added as a Sales Specialist and Management Support Staff.

Lighthouse Business Solutions Inc., a Providence area-based direct marketing agency, announces the addition of Ryan Gardner as a Sales Specialist and a further addition to management support.

“The strategic importance of direct marketing as a means to help initiate sales, sales leads, market share and brand awareness is growing faster than ever, specifically with our largest account,” said Andrea Atkinson, Partner, Lighthouse Business Solutions, Inc. “I’m excited to continue that growth with a familiar partner.”

As a member of the team, Gardner will participate in helping acquire new accounts as well as share some of the administrative responsibility. He will also continue to facilitate further growth for the organization by finding new talent to help manage new clientele.

Gardner originally headed up part of the company’s expansion to San Francisco after completing the comprehensive Management Training Program the company offers. After seeing the San Francisco office nearly triple in size, he looks forward to relocating back to New England and helping the continuing success.

Lighthouse Business Solutions offers specialized direct marketing campaigns for the fortune 500 community. With a commitment to continuous growth, Lighthouse drives customer expansion for its clients while also providing advancement for each staff member.

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Lighthouse Business Solutions Inc. is a premier outsourced sales and marketing firm focused on the needs of aggressive B2B and B2C clients. For more information visit:<http://www.LHBSinc.com>

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