

Rocky Point Reservations Business Manager; Jason Sprinkle, Joins RealTimeRental

By Sherry Tomasso

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Ocean City, NJ – RealTimeRental, a leading software and services company for the vacation rental industry, announced that, Jason Sprinkle, has joined the RealTimeRental team as a Sales Executive to handle the South West US and Mexico Territory.

Ocean City, NJ – RealTimeRental, a leading software and services company for the vacation rental industry, today announced that Rocky Point Reservation's Business Manager, Jason Sprinkle, has joined the RealTimeRental team as a Sales Executive responsible for building the South West US and Mexico territory.

Jason has 5 years of experience as business manager at Rocky Point Reservations, serving the community of Puerto Penasco, Sonora, Mexico with an inventory of over 400 individually owned condos and homes, as well as hotels. During that time he also co-chaired the Travel and Immigration Committee with the Border Trade Alliance (www.thebta.org), and has been a member of the Arizona Mexico Commission (www.azmc.org).

"Jason joins RealTimeRental at a very exciting time in our business," said Sherry Tomasso, co-founder of RealTimeRental. "Today, over 45,000 vacation homes in over 150 destinations are managed on RealTimeRental's platform. We have enabled over \$550 Million dollars in revenue since our launch in 2000 and have significantly increased revenue for our customers through our internet marketing platform as well as offering a cost effective solution."

"I am truly excited to be a part of the RealTimeRental team," said Sprinkle. "The company is a dominant player in the vacation rental market. Most professional vacation rental managers don't have the resources or the technology to leverage the internet to gain broader distribution and increase revenue, while cutting expenses. RealTimeRental has changed that over the years. While I was working at Rocky Point Reservations, my team and I chose RealTimeRental as a solution for our business. We never looked back and the system still runs the rental operations at RPR. The team at RealTimeRental has always been there to support us and offered outstanding custom solutions to our unique business needs. I know that I feel comfortable offering this solution to the marketplace and feel that I have a unique perspective; I've been in the property managers shoes, and I've shopped for solutions; and I've used alternate solutions."

Mr. Sprinkle holds a BA in music from Arizona State University. He is married with two beautiful children and when not focusing on business, enjoys reading, playing and watching sports, coaching little league baseball, playing strategy games, and of course, music.

If you are interested in learning more about the RealTimeRental software, please visit us on the web at www.RealTimeRental.com or email Jason@RealTimeRental.com!

About RealTimeRental

RealTimeRental® a web-based rental management solution. Our solution is for companies who cater to both short term vacation rentals and long term residential rentals. Rental Listings are linked seamlessly to their website, allowing rental searches, online bookings and reservation requests, a full trust accounting system compliments the powerful booking engine. We also offer innovative marketing solutions to help grow our client's rental business by powering WSJ.com rental website available at <http://>

wsj.RealTimeRental.com and partnering with other premier distribution sites.

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Category	Tourism, Travel, Real estate
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