

## **You Are The Super Model Series Seeking Partners For Stylin' And Profilin' Club**

*Television Series Seeking Beauty Products to Add to Viewer Affinity Club Promotions*

**Sept. 3, 2009** - [PRLog](#) -- ORLANDO – Electric Bear Studios' beauty series You Are the Super Model, is building an affinity club for loyal viewers and seeking products for inclusion.

The club, "Stylin' and Profilin'," offers members different samples from various vendors each month. To start, Pampered Passions ([www.pamperedpassions.com](http://www.pamperedpassions.com)) lingerie is providing one free pair of panties for women to members, at no charge aside from shipping.

"This club builds on the premise of the show, which is to give everyday women the tools to feel and look their best no matter what the situation may be," said Barbara Siragusa, vice president, Electric Bear Studios. "By joining the affinity club, members will have access to samples of some of the finest products on the market – just like a real life super model would."

Siragusa added that Electric Bear Studios is seeking smaller make-up, skin care companies who want to get their product out to potential customers. Initially, sponsors will be asked to provide approximately 1,000 samples of their product for give away to "Stylin' and Profilin'" members.

"Candles, skin care, make-up, hair care, or accessories would also work for the club," said Siragusa. "Anything could be considered within reason."

You Are the Super Model has released four DVD collections, including bridal and costume make-up, to date. Additionally, several individual looks are available for download, including a free DVD download.

The premise of the series is to show women that age, skin-type or size doesn't matter when they know the techniques, tips and tricks of make-up artists. The show uses only local, non-professional-model women to showcase the beauty secrets of the pros.

For more information on the DVD's, make-up-look downloads, or the Stylin' and Profilin' club, visit [www.youarethesupermodel.com](http://www.youarethesupermodel.com).

Electric Bear Studios, LLC is a multiple award winning company, headed by Mr. Sam L. Siragusa. His previous awards include four Addy's, one of which was the prestigious Addy. The FMPTA Award for the EBS, LLC production of Team Bravo Bears, as well as the Dove Seal of Approval; and the FMPTA award for the EBS, LLC production Beauty Cast, as well as 4 Dove Seals of Approval.

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