

Softron Media Services Announces MovieRecorder Express

By Softron Media Services

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Mac Based Capture Application Supports H.264 and Native Format Compliance Archiving Multi-channel Input Option Available

Softron Media Services® announced today immediate availability of MovieRecorder Express as well as a multi-channel option that supports up to four video input streams. MovieRecorder Express is the ideal Macintosh based software application for permanent recording of an incoming video signal, like for television video compliance systems. It records in H.264 format as well as in the native recording format of the device used to input the video. If the device were an SD video card, recording would be in H.264 and / or in Uncompressed SD. If the device were a DV FireWire device, the recording would be in H.264 and DV.

MovieRecorder starts capturing continuously to a file or files from the time the start button is selected until the stop capture button is selected. Files can be split into chunks every hour, two hours, four hours, eight or twelve hours. The user has the possibility to archive and/or delete files every day, every seven days, 30 days, month, three months, twelve months or never with or without a filename prefix that you indicate. Using the multichannel option, MovieRecorder Express can capture a single input, two, three or four inputs. MovieRecorder Express satisfies the legal requirement to keep track of what a specific channel has been broadcasting or to record live video feeds over a long period of time.

MovieRecorder Express is available at € 495 (US\$ 695). The Pro option retails for € 295 (US\$ 395). It is available for purchase from Softron authorized resellers throughout the world or from the online store in areas where there is no reseller available.

About Softron Media Services

Softron Media Services, headquartered in Brussels, Belgium, has been providing Macintosh based video and audio solutions for 25 years. Softron Media Services provides applications for small, midsize and larger broadcasters for playout and scheduling, news management, character generation, acquisition and device control. Softron's flagship product is OnTheAir Video, an application in use at over 750 television installations worldwide. What distinguishes Softron Media Services is the company's long dedication to providing the highest professional quality video support for Apple's Macintosh platform. Softron Media Services' applications offer intelligent and easy to use interfaces. Softron Media Services software applications are available for purchase online and via Apple ProVideo specialists throughout the world. Resellers are listed on the Softron Media Services' website (<http://www.softron.tv>) .

Softron Media Services can be contacted at: 470, avenue Moliere, B-1050 Brussels, Belgium, Phone: +32 2 771 7371. For sales information about Softron Media Services products, please contact Mike Skibra, Softron Media Services Business Development Manager at +1 702 275 6353 or sales-america@softronmedia.com

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Tags video, television, compliance, macintosh, apple, on-air

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