

International School of Business & Media (ISB&M) expands its presence and launches ISB &M college of

By Reach Out PR

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International School of Business and Media (ISB&M) spearheaded by Dr. Pramod Kumar, President, expands presence in Pune by announcing the launch of ISB&M College of Commerce, Nande Campus, Pune 411042.

The newly launched ISB&M College of Commerce has Affiliation of University of Pune and offers BBA and BCA courses from the academic year 2009–10 with intake of 80 seats each for the courses.

ISB&M aims to create a participant-driven learning environment, such that it encourages students to take great initiatives and responsibility for their learning. Educational environment encourages students to fully develop their professional abilities for superior career. ISB&M faculty are from institutions such as IITs, IIMs, XLRI, S.P. Jain, MDI, University of Georgia (USA), University of Canada and Jean Monnet Research (France). The faculty uses multiple teaching methods.

Dr. Pramod Kumar, President ISB&M said, “We are extremely happy to begin our College of Commerce in Pune. Our motive is to appoint the best of the faculty possible and give excellent quality education to our students and see that they get very good placements with organizations.”

Dr. P. K. De, Executive Director, ISB&M said “Looking at our database of students, we have a lot of parents and students coming to Pune and asking for undergraduate programmes. The BBA and BCA courses, Affiliated to University of Pune will surely benefit the students in many ways.”

The admissions for the BBA and BCA courses are declared open for the Academic year 2009 –10. For further information please contact: 66754651/64/9850402704/9423441973 or email at admissions@isb&m.ac.in.

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