

Thinprint Leads The Movement Into A New Era Of Print Management

By ThinPrint

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ThinPrint maintains its position as the market leader as IT infrastructures begin to “go virtual”

(San Francisco, CA,)– ThinPrint, the global, strategic print solution for centralized application delivery, today announced additional advancement in successfully managing virtualized print environments with the new release of the .print Desktop Engine. With the improved feature set of the .print Desktop Engine, administrators will be able to further their virtual desktop environments through support of ICA, TCP/IP and RDP protocols and the ability to easily deploy print servers for all virtual desktop systems including those using VMware View.

- Optimal printing support for remote desktop access via RDP or in virtual desktop environments (VDI) with ICA and RDP
- Save time and administration by virtue of a simple plug and play installation and administration-free operation
- No need for server-side administration of printer drivers thanks to DRIVER FREE PRINTING
- Supports remote print servers, print appliances and printing to network printers

ThinPrint has experienced prior success in the virtual desktop market with embedded OEM technology licensed for VMware View™ and the .print Engine for VMware View™. The .print Engine for VMware View™ supports printing from thin clients and features centralized bandwidth management, which can further reduce management overhead. This creates an even more efficient solution for customers seeking to virtualize desktops.

“Printing is a continual issue even as companies begin to take their infrastructures virtual. Regardless of size and scope, ThinPrint is able to provide a complete printing solution for any IT environment. We’re excited to continue collaboration with industry leaders such as VMware and look forward to the next generation of technology” Charlotte Kuenzell, Senior Vice President at ThinPrint.

“As VMware looks forward to the industry transition into a virtual workspace, we are glad that partners such as ThinPrint are continually broadening the scope of possibilities while maintaining a seamless experience for the end user,” said Raj Mallempati, director of product marketing, Desktop Business Unit, VMware.

ThinPrint will be presenting their print solutions at VMworld 2009 in San Francisco, CA Moscone Center August 31st – September 3rd, booth #2237.

The newest version of .print Desktop Engine is set to release early Fall 2009.

ThinPrint offers a multitude of products to complete all IT print environments. ThinPrint products are available for purchase through ThinPrint resellers. For sales information please contact ThinPrint at info@thinprint.com, visit www.thinprint.com/vmware or call 303-487-1302. A press kit and photos can be downloaded at www.thinprint.com/presskit

ThinPrint AG

ThinPrint specializes in mobile enterprise solutions and printing in distributed network architectures. The

company's success is based on its print management solution, ThinPrint .print, which is successfully employed in companies of all sizes in all sectors around the globe. More than 500 major distributors and resellers in over 80 countries sell products made by ThinPrint AG. Thanks to numerous partnerships, client components using patent-pending .print technology have been integrated into the terminals, print boxes, PDAs and mobile phones of several leading hardware producers. Strategic partnerships with ThinPrint play a special role in this endeavor, including BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd., VMware, Inc. and XPS Software GmbH. www.thinprint.com

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Category	Software, Technology
Tags	thinprint, vmworld, vmware, printing, virtualization
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