

Adwurkz The Online Advertising Marketplace Launches

By Adwurkz

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Adwurkz is an alternative online ad network that provides web publishers with a guaranteed income and advertisers with high-quality web sites and targeted online advertising capabilities.

AdWurkz the online advertising marketplace launched on Aug 16th, 2009. is an alternative online ad network that provides web publishers with a guaranteed income and advertisers with high-quality web sites and targeted online advertising capabilities. Our focus is on small to mid-size adult and alternative sites that provide more selective and focused traffic. The service is described as a “new advertising marketplace bringing together publishers and advertisers providing effective, profitable and reliable service. “

The network will allow publishers to earn through fixed price sponsored advertisements and Pay Per Click (PPC) Run Of Network (RON) advertisements. Unlike other networks that take 50% or more of the publisher’s advertising revenue, AdWurkz is dedicated to making sure that publishers are fairly compensated for the income their web site earns. Publishers with AdWurkz will be paid 75% of the income their websites generate. Publishers also have a great amount of control of how the advertisements appear allowing them to earn revenue without hurting the overall user experience. Detailed statistics and earning reports are offered to help publishers reach their highest earning potential. Commissions paid monthly to PayPal, cheque or bank transfer.

As for advertisers, AdWurkz has an aggressive click-fraud program to ensure that all invalid clicks are not charged for and that those users who continually conduct such behavior are banned from the network. AdWurkz also has a “feature rich directory giving you the ability to search and filter all publisher sites allowing you to pinpoint the exact type of site you want to advertise on.” This enables advertisers to get the most out of their advertising dollar and effectively reach their target market. Detailed statistic reports will be available to help advertisers best conduct their campaign.

“We understand that service is the biggest concern to publishers and advertisers alike. To help them overcome this, they will be assigned an account manager who will be available to them whenever they need.”

There is currently a promotion where publishers who signs up , will get \$25.00 advertising credit.

You can get all the program details and sign up for the newsletter at

<http://www.adwurkz.com>

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Adwurkz-"The Online Ad Marketplace", is a privately owned and e-commerce site founded in 2009. Rather than selling books, CDs, or rare antiques, we sell ad space on websites. The company is the brain child of a webmaster who was frustrated with other ad serving companies. He created a system that would work for webmasters and advertisers, equally. He felt publishers would be attracted to the system because it maximized the value of their ad space and advertisers would see greater ROI.

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Tags pay per click advertising, contextual advertising, content targeted advertising, online marketing
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