

## **Waldman Publications Proudly Announces Release of Adventures in Global Consulting**

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*Waldman Publications (www.waldmanpublications.com) announces the release of Adventures in Global Consulting written by world-renowned international consultant Dr. Alan Waldman, founder of Waldman Biomedical Consultancy (www.waldmenbiomed.com).*

New York - Waldman Publication (www.waldmanpublications.com) announces the release of Adventures in Global Consulting written by world-renowned scientist and international consultant Dr. Alan Waldman. The founding director of Waldman Biomedical Consultancy, Dr. Waldman has compiled 25 years of wisdom and experience into his new book, a humorous and insightful look at some of the challenges faced by an international consultant.

Adventures in Global Consulting supplies unique insights into how people and management in many different countries attempt to balance the expectations of their society and the needs of the global markets. This book will be of value to anyone interested in how others around the world live, work and compete.

Dr. Waldman makes use of his extensive experience to bring you this book about life and work around the world. Selected from his international travels and experience, the anecdotes and related learnings and lessons provide, country by country, an entertaining and useful guide to cultural differences in work and life among the many countries in which he has consulted.

Stories about constructing a controlled factory in China, explaining quality control to the French, out-arguing the Germans, training kibbutzniks in Israel, avoiding losing face in Japan, activating the Swedes, and understanding the FDA in the United States are just a few of the amusing and instructive anecdotes presented in Adventures in Global Consulting.

Prior to founding Waldman Biomedical Consultancy (www.waldmanbiomed.com), a company which has served the health care industry worldwide for over 20 years, Dr. Waldman served as Technical Director of the New York Blood Center, the largest in the world, where he led significant work on AIDS and interferon, and advised companies on new product development.

Adventures in Global Consulting and its companion book Discovered Global Wisdom, also written by Dr. Waldman, are available online through amazon.com, BN.com and other sites. For more about Waldman Publications or to order directly from the publisher visit their website at www.waldmanpublications.com.

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Waldman Publishing is a new publishing company specializing in books that provide interesting information, unusual insights or novel concepts.

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