

EE, LLC Launches New 'Simple Rules' Media Line with "Simple Rules for...The Road Warrior Princess"

Source: Eminence Enterprises, LLC

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SimpleRulesOnline.com is now home to 'Simple Rules' Informative Entertainment Media Products and Services offered through Eminence Enterprises, LLC. The new launch begins with Debbie Anderson's book, "Simple Rules for...The Road Warrior Princess."

Eminence Enterprises, LLC, an informative entertainment media company, launched its new 'Simple Rules' product line this weekend with a published work by Debbie Anderson, "Simple Rules for...The Road Warrior Princess: 'Thee' Women's Inspirational Guide To Embracing The Open Road!!!"

Founder, Debbie Anderson, expresses, "The goal of this new 'Simple Rules' product line is to help inform women, and to encourage other women, so that they too will have the tools and resources necessary to take care of themselves, no matter 'what' life may throw her way." When asked about why she decided to release this new line during such financially challenging economic times, she responded, "In this economy, people are struggling for answers; they're looking for new ways to keep the same level of satisfaction in life without having to burden their wallets for mere simple pleasures and a higher quality of living...the 'Simple Rules' product line is designed to help women accomplish just that; a higher standard of satisfaction in life without hurting (financially) to do so."

As the first in a continuing series of 'Simple Rules' products to be offered on the site, Debbie Anderson's new book, "Simple Rules for...The Road Warrior Princess: 'Thee' Women's Inspirational Guide To Embracing The Open Road!!!" kicks off the launch to a new series of informative entertainment how-to books and DVDs that are designed to empower women and enrich others' lives with 'economics' and 'safety' in mind. Inside this book, readers will follow Debbie Anderson's autobiographical stories, tips, tricks, and proven advice as she unfolds her many Road Warrior Adventures and priceless lessons learned along the way. Using stories to help guide the reader through the learning process of becoming a Road Warrior Princess, Anderson outlines her 'Simple Rules' in an all-new comprehensive guide so that others may learn to better care for both their 'Road Warrior Vehicle' and themselves when embracing the Open Road! Topics in this book include: Fuel-Efficiency, Understanding 'Green' Automotive Purchasing Options, Money Matters, Finance & Budgeting for Road Trip Travels, Car Maintenance and Repairs, Travel Planning, Safety and Survival Tips for Daily Traveling and In Cases of Emergency on Road Trips, Inspirational Stories, and Relaxation Techniques to Overcome Stressful Driving Situations.

Specifically, Anderson emphasized that her goal in creating this new 'Simple Rules' product line is because "it is a dream of mine (hers)" and the thing she enjoys doing the most in life is to help other people learn to help themselves so that they "never feel defeated by life."

Debbie Anderson was born in California and raised in Idaho. She graduated with two degrees: One in Visual Communications and the other in Film and Video Production. Over the course of a decade, Debbie traveled and moved across the country several times in pursuit of exploring the world around her. She now applies and expresses the knowledge she gained from those various journeys through her creative interests, such as informative entertainment media productions and consumer entertainment products. She founded Eminence Enterprises, LLC, an informative entertainment media company, and has served as a guide and video producer for other various 'How-To' and 'Infotainment' companies, such as About.com (a part of The New York Times Company). Currently, Debbie lives in New Jersey and works as a writer, producer, and

director in New York.

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