Dexter Laundry Launches New Coin Laundry Catalog

This new, full-color 20 page product catalog features Dexter's entire product line of commercial front line washers, dryers, stack dryers, stack washer dryer, Easy CardTM and other store management solutions.

Aug. 13, 2009 - <u>*PRLog*</u> -- Dexter Laundry, Inc. is proud to announce the release of their Spring 2009 Commercial Laundry Product Catalog. This new, full-color 20 page product catalog features Dexter's entire product line of commercial front line washers, dryers, stack dryers, stack washer dryer, Easy Card[™] and other store management solutions.

"We want to make finding product information as easy as possible by providing various information resources for our customers," says Kevin Hietpas, Director of Sales and Marketing for Dexter Laundry, Inc. "Dexter's new catalog is a key resource for laundry product information and specifications, and also includes some great new photos of Dexter Laundromats from around the world." Making their debut in the 2009 catalog are Dexter's new "Big Door" washers. With a 59% increase in the loading door area, the new increased-size door opening is comparable to the largest available in the industry at 19 ¼" wide.

Commercial laundry owners and managers can request a free copy of this catalog from their Dexter Authorized Distributor or by visiting Dexter's website at www.dexterlaundry.com/catalog.

Dexter Laundry, Inc. is an employee owned manufacturer based in Fairfield, Iowa, USA. Founded in 1894, the company has grown to offer a full line of front load washers, drying tumblers, Easy CardTM systems, and equipment financing serving the on-premise and commercial laundry industries. All products are American made with union labor at Dexter's Midwest headquarters where nearly 600 Dexter employees work to engineer, manufacture, sell and support our best in class laundry products around the world. Live operators and customer reps are available for questions and technical support. Learn more at www.dexterlaundry.com or call 1-800-524-2954 to find your local Dexter Authorized Distributor.

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City/Town	Fairfield
State/Province	Iowa
Zip	52556
Country	United States
Industry	Business, Manufacturing, Industrial
Tags	Dexter Laundry, Commercial Laundry Equipment, Laundromat Equipment, Coin Laundry,

Commercial Washer Dryer Link https://prlog.org/10309602



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