

Charlotte Social Media and Design Firm Announces Free Logo to Benefit Charity

By Phoenixfire Solutions

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Logo4Good Contest Launches this Month Offering Design to Charities

CHARLOTTE, N.C. – Local technology, design and social media company Phoenixfire Solutions has announced a new contest that will offer free logo design to local charities. Logo4Good is a contest that will donate four free designs per year, one each quarter, as either the selected charity's main logo or as the logo design for a separate charitable event. Charities can enter the contest each quarter by submitting their charity's background story, and online voting will determine each winner.

“Our staff has strong ties to Charlotte's nonprofit world,” said Phoenixfire Solutions founder John Fuller. “We know what a significant hit the economy has had on charities and we want to do anything we can to help them raise those important funds.”

To submit a charity for consideration, visit the Phoenixfire Solutions home page (www.phoenixfiresolutions.com) and click “Logo4Good”. Complete the “Contact Us Form”, including the charity name, story and URL link in the box marked “Questions”. Phoenixfire Solutions is accepting submissions for the August contest through August 15. Online voting will be held August 18-31 and a winner announced on September 1.

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About Phoenixfire Solutions

The vision of Phoenixfire Solutions is to create, build and maintain engaging technology, design and social media campaigns for companies of any size. Using creative web design, logo creation and a vast array of other technology capabilities, Phoenixfire Solutions helps clients bring their businesses to life by identifying the most creative and effective marketing channels. The company was founded in 2009 by John Fuller and Christine John, who together have over fifteen years experience in the nonprofit, design and technology fields. For more information, visit www.phoenixfiresolutions.com.

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