

Marketing Firm President Honored Among Professional Who's Who

Source: KAI Strategic Marketing Group

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Kimberlee Scott, President/CEO of KAI Marketing.Advertising.Consulting has been inducted as a recent member of Wellington's Who's Who for Executives and Professionals.

ATLANTA – Kimberlee Scott, President/CEO of KAI Marketing.Advertising.Consulting has been inducted as a recent member of Wellington's Who's Who for Executives and Professionals. Wellington provides biographies of notable business leaders and successful professionals located within North America, and inclusion is by invitation only. The goal of Wellington's Who's Who is to encourage, and bring together accomplished members, and to allow them to easily network, research, share information and do business with each other.

With over 20 years of experience in advertising agency account management and production, as well as creative direction and design, Kimberlee is well-respected in the business community. She has worked with local, regional and national brands including: McDonald's, Atlanta Hawks, Atlanta Braves, DuPont, BellSouth, Spelman College, Fort Valley State University, and The Center for Working Families. She is a member of the Atlanta Chapter of the American Marketing Association.

In 2006, Kimberlee founded KAI Marketing, Advertising & Consulting, an Atlanta-based strategic and creative marketing firm, which assists small and mid-sized companies with imaginative marketing and branding strategies. Their clients include ADCO Services, Inc., Whitefoord Community Program, JJ's Playhouse Children's Museum and Gym and Our Place Bakery Café. She leads a team of skilled professionals to provide small & mid-sized companies with high-end marketing and advertising that helps them pursue excellence, think bigger, reach farther, and be more! For more information, please contact Diandria Barber at 404-432-3257.

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KAI Marketing, Advertising & Consulting, founded in 2006, is an Atlanta-based strategic and creative marketing firm, which assists small and mid-sized companies with imaginative marketing and branding strategies.

Category	Marketing
Tags	kimberlee scott, kimberlee scott mayes, kai, wellington s who s who, strategic marketing, woman in business
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