

## **Over 700 Attendees Head to Pasadena, CA for the Green Tech Connect Forum**

*By Three Squares Inc.*

*Dated: Aug 03, 2009*

*Three Squares Inc. Focuses on Attracting Leading Green Tech Investors and Venture Capital Firms. The Green Tech Connect Forum will feature a sold out exhibit hall and a roster of presenters from the leading venture capital firms in the nation.*

PASADENA, CA —The Green Tech Connect Forum on August 3rd and 4th will feature a sold out exhibit hall and a roster of presenters from the leading venture capital firms in the nation. The host of the Forum, the South Coast Air Quality Management District, recruited Three Squares Inc. to intensify both the public interest in the Forum and encourage active participation from the venture capital community. The Forum will showcase the blend of environmental expertise and business savvy that distinguish Three Squares Inc. in the industry.

“It’s an honor to work with the District on such a groundbreaking conference. We believe that bringing together green tech firms with forward-thinking venture capitalists is a crucial play toward improving each sector. Clean technology not only strengthens environmental health, but bolsters our economic health as well,” says Three Squares President Jaime Nack. Three Squares Inc. worked closely with the District to develop the Forum’s agenda, target media spotlight, and link leaders in the clean tech quarter with their venture capital counterparts, skills that have established TSI as a leader in sustainability consulting.

The South Coast Air Quality Management District (AQMD) is the chief air pollution control agency for greater Los Angeles and the Inland Empire, one of the nation’s smoggiest regions. While working toward its goals of cleaner air for future generations, the District is driven by its commitment to respecting the composite of its jurisdiction: both the business community and its consumer base. The AQMD has crafted a landmark Air Quality Management Plan to carry out its strategy of emissions reduction in such a densely smoggy area. Its results are undeniable; the current maximum levels of ozone within the District’s jurisdiction are less than one-third of 1950s levels. Such an accomplishment provides a roadmap for fellow air quality watchdog groups to provide real, measurable results.

The District’s attention to respecting the interests of the business community complements Three Squares’ commitment to working with industry leaders to green their operations. Both organizations understand the correlation of growing green business measures with increasing a firm’s profitability. These theories will converge at the Green Tech Connect Forum, a perfect networking opportunity for venture capitalists and leaders in sustainability. With over 700 registered attendees, the Forum will fill a need in the region to foster boost investment in green tech.

In addition to honoring the environmental and economic bottom line theories of Three Squares’ action plan, the Green Tech Connect Forum will also square with TSI’s commitment to the social bottom line. As one of four elements of the AQMD’s Helping Hand Initiative, the Forum will pay special attention to enhancing the community’s well-being through the implementation of green technologies.

### **ABOUT THREE SQUARES INC.**

Headquartered in Santa Monica, CA, Three Squares Inc. (TSI) is one of the nation’s leading sustainability consulting firms. Specializing in green event production and marketing, TSI works with corporate entities, government agencies and communities to develop events and marketing campaigns to expand markets for eco-friendly products and services.

The Founder and President of TSI, Jaime Nack, developed several leading conferences and tradeshows on behalf of a number of public agencies, elected officials and others, including the South Coast AQMD, U.S. EPA, City of Santa Monica, UCLA and many others. Through her work as Director of Sustainability and Greening Operations for the Democratic National Convention, Ms. Nack has become an industry leader in green meeting practices. For more information, visit: <http://www.threesquaresinc.com>.

[www.threesquaresinc.com](http://www.threesquaresinc.com)  
[www.greentechconnectforum.com](http://www.greentechconnectforum.com)  
[www.aqmd.gov](http://www.aqmd.gov)

###

Three Squares Inc. is one of the nation's leading sustainability consulting firms. We work with corporations, government agencies and non-profits to green their operations and develop campaigns to expand markets for eco-friendly products and services.

Category	Energy, Environment, Government
Tags	three squares inc, aqmd, Green, tech, vc, funding, solar, wind, pasadena
Email	<a href="#">Click to contact author</a>
Phone	8882857782
State/Province	California
Country	United States
Link	<a href="http://prlog.org/10299117">http://prlog.org/10299117</a>



Scan this QR Code with your SmartPhone to-

- \* Read this news online
- \* Contact author
- \* Bookmark or share online