

## Automatic Backlinks appoints new VP of Marketing

*By Automatic Backlinks*

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*Alexis Johannessen, is appointed as new VP of Marketing at leading link exchange service provider Automatic Backlinks - [www.automaticbacklinks.com](http://www.automaticbacklinks.com)*

Granada, Spain --

Automatic Backlinks is proud to announce the appointment of Alexis Johannessen as Vice President of Marketing. Alexis Johannessen will head the marketing efforts for Automatic Backlinks, working closely with the executive team on strategy and future development of the Automatic Backlinks link exchange platform. His focus will initially be to build up the free member registrations and make Automatic Backlinks a household name in the SEO industry and at the same time help demonstrate the power of the system.

Alexis joins Automatic Backlinks after 5 years as a successful freelance Internet Marketing Consultant, having also previously worked for companies such as Arvato Digital Services, Beterlsman and Lycos Europe in various roles.

“I have had the pleasure of working with Alexis on previous projects and I know that he will bring a lot of experience and energy to the team. I can truly say that we are very excited to have Alexis on board.” commented Soren Beck Jensen, Founder and CEO of Automatic Backlinks. “He not only brings vast experience in this field but also a commitment to this project that is invaluable to us in these early stages”.

Alexis Johannessen is confident his previous experience helping clients focus on improving their web presence, conversion rates, usability and their return of investment will help him in his new role as VP of Marketing for Automatic Backlinks.

“I’m thrilled to be working again with Soren and the Automatic Backlinks team” says Alexis Johannessen. “I’m amazed by the power of the tool they have built. The results we have been able to achieve with Automatic Backlinks is nothing short of astonishing, it really leaves the competition far behind. As soon as I saw the system I knew I wanted to be involved.”

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### About Automatic Backlinks

Automatic Backlinks is a free platform used for link exchange, aimed to aid webmasters and SEO professionals in exchanging relevant links in an easy and time saving manner. Since its launch in January 2009, Automatic Backlinks, has established itself as a market leader in this sector, becoming the software of choice for thousands of webmasters worldwide and obtaining great reviews by many leading SEO specialists. For more information please email [contact@automaticbacklinks.com](mailto:contact@automaticbacklinks.com) or visit <http://www.automaticbacklinks.com>

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