

JoyLot.com Brings Designer Items to the Web For Less

By JoyLot.com

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Online Retailer Offers High-End Fashion Merchandise at a Fraction of the Price

NEW YORK – Consumers looking to save money while enjoying the high-end lifestyle don't have to look any further than JoyLot.com

New York-based online retailer JoyLot.com has made its mission during this economic slowdown to offer consumers worldwide quality designer fashion labels at a fraction of the price. Some of the brands offered on the website include Dolce & Gabbana, Ed Hardy, Coach, Tag Heuer, Fendi, Dior and even Betsey Johnson.

“At JoyLot.com you can end up saving a bunch of money on designer items and best of all, nobody has to know,” said Tony Timmons with EquityPR, the public relations firm for JoyLot.com. “They’ve made all these high end luxury brands affordable for consumers during these tough economic times.”

In fact, JoyLot.com is one of the few retailers in the entire country seeing dramatic sales growth of merchandise. Offering a wide selection of clothing, accessories, ties, fragrances and even purses – JoyLot.com has made it easy to purchase upscale designer items for less while backing it all up with a dedication to customer care.

“There are a lot of competitors in their market that get close to their low prices and then lack customer care to back up the purchases,” Timmons said. “High-end fashion customers deserve high-end customer service and JoyLot.com strives to exceed expectations with every sale.”

The website also offers consumers an outstanding value item called the “Joy of the Day”. You can find items here up to 70% off and it is hard to deny savings this great!

“At JoyLot.com they find the best values on the highest-quality designer fashion items and offer them to their valued customers,” Timmons said. “Their customers shop confidently knowing they got the best deal available anywhere on the Internet.”

The company also backs up its high quality merchandise with a “Hassle Free Returns Policy” giving JoyLot.com customers extra piece of mind.

For more information about JoyLot.com or to check out some of the great designer fashion items currently available on their website, visit them on the web at www.joylot.com.

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