Securely Add Dimension to Food Service Cases

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July 23, 2009 - <u>PRLog</u> -- CONTACT: Paul Bloom Vice President, Marketing FFR-DSI, Inc.
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CLEVELAND, Ohio (July 21, 2009) – Securely add dimension to food service cases with FFR-DSI's new Non-Skid Pedestals. Economical but durable design features rubber coating to provide a non-skid surface.

Pedestals' non-skid technology keeps displayware secure – ideal for landscaped and tiered case sets. Available in three heights to create a multi-level display with appealing dimension. Tapered design accommodates displayware overlap to create layers and conserve space.

Black rubber finish complements any store décor. Pedestals are designed to nest to conserve backroom storage space.

FFR-DSI, Inc. leads the industry in providing Total Retail Solutions designed to increase sales, improve category management, limit shrink and reduce labor at the point of sale. These products include merchandising and loss prevention systems, shelf-edge label holders, sign and literature holders, product merchandisers and fixtures, smallwares, display construction components and more. FFR-DSI, Inc. offers start-to-finish solution delivery, including consultation, design, prototyping, production and fulfillment.

For more information, or to request a free 2009 FFR-DSI YELLOW PAGES® catalog, call toll-free (800) 422-2547, or visit www.ffr-dsi.com.

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About FFR-DSI, Inc.:

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